

# **RICH** Telling Our Stories **HERITAGE**

May 10-12, 2018  
New Westminster, BC

HeritageBC  
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## **SPONSORSHIP OPPORTUNITIES**

2018 Annual Conference presented by Heritage BC

### **RICH HERITAGE: TELLING OUR STORIES**

Each year, Heritage BC presents an annual conference bringing together professionals and educators in the fields of heritage, museums, architecture and engineering, public and private sector planners, and administrators and volunteers in the non-profit heritage sector.

Our conference provides opportunities to learn and exchange ideas, to face challenges collectively, and to collaborate for positive change.

Keynote presentations by thought leaders, interactive workshops, networking events, and guided tours provide conference delegates with invaluable insight.

In 2018, we come together to explore crossroads of new ideas and emerging values, and to discover the intersects of new technologies, young people and Indigenous peoples.

To discuss a sponsorship partnership, please contact:

Nathan MacDonald

Events Coordinator, Heritage BC

C: 604-710-5657 E: [nmacdonald@heritagebc.ca](mailto:nmacdonald@heritagebc.ca)

### **Sponsorship Opportunities and Benefits**

Heritage BC is offering a variety of conference sponsorship packages to suit your budget and social responsibility commitments, and to help promote your brand and mission.

Please contact Nathan if you have questions or would like to explore other opportunities.

# HeritageBC



## **TITLE SPONSORSHIP: \$3,000**

*One opportunity*

Your Recognition

Heritage BC Conference

Presented by Heritage BC

Sponsored by YOUR COMPANY

### **Your benefits:**

- Acknowledgment on signage at conference venues;
- Title sponsorship recognition on conference program cover;
- Title sponsorship recognition on Heritage BC website;
- Title sponsorship recognition in conference press releases and on social media postings;
- Opportunity to distribute appropriate company promotional materials to conference delegates;
- Opportunity to make welcoming remarks at opening night reception;
- Four complimentary passes to conference and ticketed activities.
- Recognition at the Heritage BC Annual General Meeting.

# HeritageBC



## OPENING AND PLENARY

### WORKSHOPS:

**\$1,500**

*One opportunity each*

Your Recognition:

The Opening/Closing Plenary Workshop is made possible with the sponsorship of YOUR COMPANY.

## CONFERENCE DINNER AND

### AWARD CEREMONY: \$1,000

Your Recognition:

The Conference Dinner and Award Ceremony is made possible with the sponsorship of YOUR COMPANY.

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Nathan MacDonald  
Events Coordinator, Heritage BC  
C: 604-710-5657 E: [nmacdonald@heritagebc.ca](mailto:nmacdonald@heritagebc.ca)

### Your Benefits:

- Verbal acknowledgment as part of opening welcome and introductions;
- Acknowledgment on signage at conference venues;
- Recognition in conference program;
- Recognition on Heritage BC website;
- Recognition in conference press releases and on social media postings;
- Opportunity to distribute appropriate company promotional materials to conference delegates;
- One complimentary pass to conference and ticketed activities.
- Recognition at Heritage BC Annual General Meeting.

### Your Benefits:

- Verbal acknowledgment as part of opening welcome and introductions;
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# HeritageBC



## HERITAGE SLAM!: \$1,000

### Your Recognition

The Heritage SLAM! dinner is sponsored by YOUR COMPANY

## READING A BUILDING: IRVING HOUSE WORKSHOPS:\$1,000

(full day)

### Your Recognition

Reading A Building: Layer by Layer is sponsored by YOUR COMPANY

### Your Benefits

- Verbal acknowledgement at the dinner;
- Acknowledgement on signage at conference venues;
- Recognition in conference program;
- Recognition on Heritage BC website;
- Recognition in conference press releases and on social media postings;
- Opportunity to distribute appropriate company promotional materials to conference delegates;
- One complimentary pass to conference.

### Your Benefits

- Verbal acknowledgement at the house;
- Acknowledgement on signage at conference venues;
- Recognition in conference program;
- Recognition on Heritage BC website;
- Recognition in conference press releases and on social media postings;
- Opportunity to distribute appropriate company promotional materials to conference delegates;
- One complimentary pass to conference.

# HeritageBC



## WORKSHOP SPONSOR: \$500

Offering numerous workshops, the 2018 conference provides a range of excellent sponsorship opportunities to suit your budget, your brand and your corporate focus.

Workshops include:

- **Memory of Place:** Our panel explores the ways emotions, compassion, ethics, and imagination, through our stories of history and heritage, can contribute to planning and influence policy.
- **Revitalization: Place and People:** Design and planning of a building's physical structure can be the creator of community, connecting people and place with authenticity and meaning, and impacting society.
- **New World Interpretation:** How is technology impacting the way we interpret our heritage and the message we communicate?
- **Storytelling and Your Community:** Celebrate community and enliven your heritage project with storytelling and living history in a freewheeling and fun presentation.
- **Small Scale Cultural Economies:** In this workshop, we explore the unique place-based cultural assets in our communities to build social, cultural and economic strength.
- **Cultural Landscapes:** We explore the ideas of land conservation and recreation access, while preserving and protecting cultural, economic, and ecological values.

Contact us for more information about workshop programming.

This workshop is sponsored by YOUR COMPANY.

## SPONSOR A STUDENT: \$250

Be a hero and support the next generation of heritage professionals. Your sponsorship assists with travel, accommodation, and conference fees for a student to attend the conference.

*Programming is subject to change.*

### Your Benefits

- Printed recognition in the program;
- Verbal recognition at your chosen work-shop;
- Recognition with all direct references to your chosen workshop.

[Contact Nathan](#) to learn more about our workshop programming.