

2023
annual
heritage
conference

BECOMING AGENTS FOR

CHANGE

May 25-27, 2023 | Chilliwack, BC

**Sponsorship
Opportunities**

Heritage BC



About Heritage BC

Heritage BC supports all people of British Columbia who champion the preservation, conservation and stewardship of all forms of cultural heritage, developing awareness, appreciation and respect for BC's diverse built and intangible traditions.

We are a charitable not-for-profit organization supporting heritage conservation across British Columbia through education, training and skills development, capacity building in heritage planning and funding through the Heritage Legacy Fund.

Our work is dedicated to:

- Building a strong, focused, and impactful organization.
- Building awareness of the importance and diversity of cultural heritage, so that heritage values are appreciated by all.
- Building collaborations and maximizing capacities with communities, local governments and private sector organizations to create a dynamic future for heritage.
- Building the capacities of a strong and vital sector through exceptional service and comprehensive learning.
- Committing to ongoing positive and concrete steps as a catalyst for the increased awareness of the meaning and potential of reconciliation.

About the 2023 Conference

Heritage is a unique tool we can use to fight for the kind of world that we want to live in. Whether you are creating an **inclusive community**, **fighting climate change**, **implementing actions towards reconciliation**, or **building economic resilience**, join us on **May 25 – 27, 2023** in Downtown Chilliwack for conversations about the opportunity that we have to leverage heritage as an agent for positive change in our communities.

Host Partners



Heritage Chilliwack Society



Chilliwack Museum and Archives

Contact Us:

Jennyce Hoffman

Communications, Membership &
Development Coordinator

jhoffman@heritagebc.ca



May 25 - 27, 2023



Chilliwack, BC

Our Audience

Increase your visibility and deepen relationships with British Columbia's heritage community. Our programs and resources draw hundreds of sector professionals, government officials, funders, and industry members from across BC and Canada.

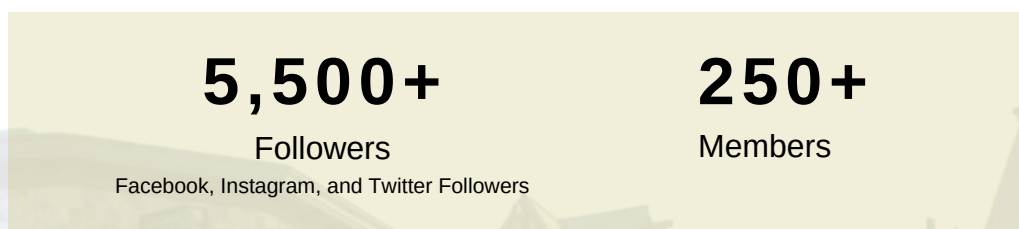
Being part of our event is one of the best ways to promote your brand, connect with sector leaders, and align yourself with a cause that matters.

Engage with speakers and panellists, and participate in important discussions about leveraging heritage as an agent for positive change in our communities.

In past conferences we saw:



Heritage BC's reach:



Connect with:

- Heritage Sites
- Historic Houses
- First Nations Organizations
- Architects & Building Specialists
- Local BC Governments
- Heritage Professionals
- Museums & Art Galleries
- Craft & Trade Specialists
- Cultural Centres
- Archives
- Natural History Centres
- Planners
- Conservation Specialists
- Cultural Tourism & Marketing Specialists
- Post-Secondary Institutions
- Provincial & National Associations

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May 25 - 27, 2023



Chilliwack, BC

Sponsorship Opportunities

General Sponsor

Benefits

- Sponsor profile in the 'HBC Update' our bi-weekly newsletter
- Prominent recognition on all marketing materials, our website, and on social media
- Logo inclusion in on-site promotional materials
- Verbal recognition at the conference
- Access to the conference attendee list
- One complimentary registration

\$800
CAD

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Chilliwack, BC

Sponsorship Opportunities

Session Sponsor

Benefits

- **Exclusive recognition** during the specific event and on all related promotion - these events are attended by smaller, targeted audience groups
- Opportunity to make opening remarks and/or provide promotional material to delegates during the event
- Sponsor profile in the 'HBC Update' our bi-weekly newsletter
- Prominent recognition on all marketing materials, our website, and on social media
- Logo inclusion in on-site promotional materials
- Verbal recognition at the conference
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Sponsor a

- Field Trip
- Workshop
- Breakout Session

\$1200

CAD

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Chilliwack, BC

Sponsorship Opportunities

Main Event Sponsor

Benefits

- **Exclusive recognition** during the specific event and on all related promotion - these events are attended by all delegates
- Opportunity to make opening remarks and/or provide promotional material to delegates during the event
- Sponsor profile in the 'HBC Update' our bi-weekly newsletter
- Prominent recognition on all marketing materials, our website, and on social media
- Logo inclusion in on-site promotional materials
- Verbal recognition at the conference
- Access to the conference attendee list
- One complimentary registration

Sponsor the

- Heritage Slam
- Final Evening Reception
(the BC Heritage Awards Ceremony)
- Keynote Speaker
- Sector Panel Discussion

\$1800
CAD

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Chilliwack, BC

Sponsorship Opportunity Add-On

Sponsor Exhibit Table

Add-on to your sponsorship and host an exhibit table to display marketing materials or information about your organization throughout the duration of the conference.

Limited Availability!

\$300

CAD

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Chilliwack, BC

Looking for something else or a different opportunity?

Reach out and connect with us!

Contact us today!

Jennyce Hoffman

Communications, Membership & Development Coordinator

Email: jhoffman@heritagebc.ca

Phone: 604-417-7243 (ext. 104)

Website: heritagebc.ca

As an organization of provincial scope, Heritage BC recognizes that its members, and the local history and heritage they seek to preserve, occupy the lands and territories of B.C.'s Indigenous peoples. Heritage BC asks its members and everyone working in the heritage sector to reflect on the places where they reside and work, and to respect the diversity of cultures and experiences that form the richness of our provincial heritage.

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