



# A YEAR IN REVIEW

**2022**  
Annual  
Report

HeritageBC  




# 2022 ANNUAL REPORT

## Our Mission

Heritage BC supports all people of British Columbia who champion the preservation and conservation of all forms of cultural heritage. We achieve this by developing awareness, appreciation and respect for BC’s built and intangible traditions.

## Statement of Acknowledgement

As an organization of provincial scope, Heritage BC recognizes that its members, and the local history and heritage they seek to preserve, occupy the lands and territories of BC’s Indigenous peoples. Heritage BC asks its members and all people to reflect on the places where they reside and work, and to respect the diversity of cultures and experiences that form the richness of our provincial heritage.

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# MESSAGE FROM THE BOARD CHAIR

This year saw us laying foundations to build bigger and stronger; a quiet but exciting time. We have arrived here as a result of the dedication and success of past directors, members, and staff, along with the energy new faces have brought us in the past few years. As well as being guided by our strategic plan, our work has been following a few other key principles.

Firstly, we seek to address contemporary and cross-disciplinary issues, many of which are inherently intertwined with our daily work in the sector at large: housing scarcity and affordability, silos within the field, outpaced regulations, and climate action and impacts. This is demonstrated in our conference programming, but also special projects such as advocacy for updates to the Provincial Building Code; funding for climate response and adaptation, reporting on seismic risk in heritage buildings; and an agreement with the BC Heritage Emergency Response Network related to supporting organizations in the aftermath of climate disasters.

Another priority is to continue ensuring heritage is seen broadly and is reflective of the multiplicity of stories in BC's history. We are striving to stay engaged in the conversation around equity, diversity, and inclusion, and further our work toward reconciliation. As both a settler-led organization and a leader in the field, Heritage BC must create meaningful shifts in our representation and our work. I'm pleased to highlight success to date on this, and that the 2021 document "Setting the Bar: A Guide to Achieve New Standards in Reconciliation" won Canada's National Trust Governor's Award. We are hoping to do more, and do better, in the coming years but plan to keep this lens at the forefront of our engagement with projects like the Heritage Conservation Act transformation, and future advocacy.

Lastly, this year we continued to strengthen key relationships within the sector – as we are stronger together. Notable are the BC Heritage Branch, Columbia Basin Trust, BC Museums Association, BC Association of Heritage Professionals, and the First People's Cultural Council which are only some among many other valued delivery and discussion partners and collaborators.

The tendrils of growth have begun to emerge already, such as expanding our staff team. I am eager to see the strength and advancements that will result in the coming years. The Board is anticipating some strategic planning at the onset of the next term to further direct continued growth. It is a goal to actively focus on refreshing our strategic plan in 2023.



A handwritten signature in black ink that reads "Britney Dack". The signature is fluid and cursive.

BRITNEY DACK

# MESSAGE FROM THE EXECUTIVE DIRECTOR

**“Be mindful of intention. It is the seed that creates our future.” - Jack Kornfield.**

From our 2022 staff planning discussions a theme emerged that characterized the workplan we set for ourselves. The theme was Regroup with Intention. The team members, being newly hired, understood that we needed to understand the intent of Heritage BC’s established programs before we could build on them, that we needed our own intentions to fuel the changes we wanted to see and that we needed to intentionally listen and learn the expectations of our members in order to serve them.

We were very excited to co-host the first ever joint conference with the BC Museums Association. Both Act I (virtual) and Act II (in-person) resulted in refreshed program linkages for Heritage BC. It was a gift to align with a ‘sister’ organization and experience first hand the benefit of collaborating within the broad heritage, arts, museum, and culture sector.

We learned through evaluation of programs and listening to members. Notably, the Heritage Legacy Fund was professionally evaluated by Ferrence and Company and the recommendations are being applied. With the help of our Heritage Awards Committee we examined all aspects of our Heritage Awards Program. These changes were implemented for the 2023 Heritage Awards intake.

Worth noting is the Province of BC’s investment of \$5 million into the Heritage Legacy Fund and the disbursement of \$9.5 million of funding through the 150 Time Immemorial Grant Program. HBC had been advocating for additional investment to the Heritage Legacy Fund and our persistence paid off with a \$5 million investment. Heritage BC will continue to advocate that the Province of BC make additional regular investments to the Heritage Legacy Fund for the betterment of heritage conservation and awareness.

Finally, we set an intention to grow our organization by one employee to help with communications. We excitedly welcomed Jennyce Hoffman in mid October. And, as happens in organizations, a trusted and valued employee of many years took a new job, putting HBC into its second recruitment focus of the year. We said farewell to Jennifer Dunkerson and welcome to Imogen Goldie.

I hope that when you read the Heritage BC’s 2022 Annual Report you can see how our actions of intention brought renewal and clarity to our many HBC programs and services.



A handwritten signature in black ink that reads "Kirstin Clausen". The script is fluid and cursive.

KIRSTIN CLAUSEN



# 2022 AT A GLANCE



James Bay, Victoria, BC. 2022. Photograph by Jennyce Hoffman.

60K+

Unique Page Views  
on our Website

2,022

Heritage Update  
Bi-weekly Newsletter  
Subscribers

105

Webinars  
Downloaded



282

Active Members



5,735

Followers on Social  
Media

121

Individual &  
Student  
Memberships

98

Group  
Memberships

2,682

Facebook  
Followers

1,878

Twitter  
Followers

34

Government  
Memberships

29

Corporate  
Memberships

982

Instagram  
Followers

193

LinkedIn  
Followers

# HIGHLIGHTS FROM 2022

## Heritage Grants

### Heritage Legacy Fund

In 2022, the Heritage Legacy Fund (HLF) received a total of 54 applications for funding across its 4 streams totaling \$632,000. There were 17 conservation applications, 4 planning applications, 19 awareness applications and 14 Indigenous Partnership applications. Of the 54 projects assessed, 27 were successful and a total of \$248,585 was awarded.

### 150 Time Immemorial Grant Program

One-time Provincial program – administered by Heritage BC

The awards processes were carried out in February 2022. From a total of 166 applications and an oversubscription of \$25-million, the proposed projects were divided and assessed by 5 diverse juries. This process resulted in 92 successful projects from 54 distinct BC communities and the delivery of \$9.5-million. Heritage BC will continue to manage these projects and disburse holdbacks as they are set to complete in 2024.

### Community Economic Recovery Infrastructure Program

One-time Provincial program – administered by Heritage BC

As part of the Provincial Government’s \$90-million investment in support of economic resilience, economic development, tourism, and heritage, Heritage BC delivered \$15,520,00 to 68 projects in 2021. As there were no remaining funds to disburse, management in 2022 was focused on final reporting and extension requests. Due to the ongoing impacts of COVID-19, including increased material costs and labour challenges, many projects were delayed. By the end of the year, 11 final reports and several extension requests had been received. The management of this fund will continue in 2023.



### Climate Disaster Response Fund

The Climate Disaster Response Fund was developed as a one-time grant opportunity to provide resources to sites and organizations who experienced damage from recent climate and natural disasters in BC. When the original intake closed in December 31, 2022, there had been one partial application and no funding disbursed. A revision of the program will take place in 2023.

### Columbia Basin Trust

Heritage BC was responsible for the administering of two heritage grants on behalf of the Columbia Basin Trust. These contracts were initiated in 2017/2018 and ended December, 2022. Please see Partners & Stakeholders (Pg. 16) for a summary on this partnership.

Heritage BC is proud to work closely with organizations to provide funding and support to heritage conservation in BC beyond upkeep and maintenance. We also helped build capacity within communities around education, organizational development, reconciliation, values-based community consultation and promotion of best practices in heritage.





# HIGHLIGHTS FROM 2022

## Heritage Week 2022



BC Heritage Week 2022, Altogether Inclusive, encouraged British Columbians to share their vision of inclusivity in the Heritage Sector. Heritage BC hosted two webinars that spoke to the importance of inclusion, one on exhibit development and the second on heritage building accessibility. Our events were joined by dozens of community events across the province. We also received provincial and local government proclamations for Heritage Week.

10,000+

Impressions on Social Media during Heritage Week

1,250

Heritage Week Posters distributed

20+

Heritage Week Community Events Hosted

## BC Heritage Awards

The 2022 BC Heritage Awards were live-streamed during the virtual Joint Conference in May. Winners were awarded for Outstanding, Honour and Recognition in the categories of Conservation, Planning and Management, Education, Awareness & Communications, Distinguished Service, Indigenous & Diverse Cultures, Best COVID-19 Pivot, and for Professional Lifetime Achievement. A full list of award winners can be found on our website.

18 BC Heritage Award Recipients

## Joint Conference

Heritage BC partnered with the BC Museums Association to host a 2-part Joint Conference in 2022. The first part was a virtual 3-day event spanning the month of May. Sessions focused on themes of Collaboration, Leadership and Governance, and Redress. An estimated 203 individuals tuned in from across BC to learn from the digitally assembled speakers.

In November, the Joint Conference reconvened in Victoria at the Royal BC Museum and other local host venues to engage delegates in person. With 176 registrants, the sold-out conference offered workshops, panels, networking and marked the successful return of in-person conferences for the heritage sector in BC.



Kirstin Clausen speaking in Victoria, 2022. Photograph by Jennyce Hoffman.

# HIGHLIGHTS FROM 2022

## Advocacy & Governance

Through our advocacy and governance roles we have much to report for 2022.

- We hired Ference and Company to evaluate of the Heritage Legacy Fund. Their recommendations include an examining the grant funding thresholds and refining design and delivery. The report is available on request.
- We compiled and organized resources on our website for heritage homeowners and created a at-a-glance flowchart.
- We responded to the call for input for the Heritage Conservation Act Transformation project.
- HBC's Building Code Advisory Committee prepared and delivered seven online presentations to the Building Officials Association of BC, as part of their regional meetings providing training to their members. The presentations looked at the intended interpretation of existing heritage tools and provisions in the BC Building Code (i.e. Table 1.1.1.1.5a). The presentation will be a future resource on our website.
- We actively engaged in the Arts Service Organizations advocacy network led by BC Arts Alliance.

## Future Thinking

We believe that our existing four core strategic priorities from our 2019-2021 Strategic Plan remain relevant to guide our work in the short term. However, emphasis will be put on highlighting reconciliation and decolonization and connecting heritage to climate and economic sustainability.

- HBC's Building Code Advisory Committee wrote two letters to the Building Safety Standards Branch regarding Code changes for the betterment of heritage and participated with planning and engagement with the National Research Council's Existing Building Code development process.
- We participated with the National Trust of Canada's Insurance Task Force and instigated our own connection with the BC Financial Services Authority and Insurance Bureau of Canada BC Branch to help give greater awareness to the challenge of insurance associated with heritage buildings.
- With our commissioning of Seismic Risk and British Columbia's Historic Streetscapes, with support from the BC Heritage Branch. we have highlighted calls to action based on the report's recommendations. The report was written by Katie Cummer with support from the BC Heritage Branch.

## RECIPIENT OF THE NATIONAL TRUST 2022 GOVERNOR'S AWARD

Setting the Bar: A Guide to Achieve New Standards for Reconciliation within the Heritage Sector





# HIGHLIGHTS FROM 2022

## Partners & Stakeholders

We align closely and engage with many heritage stakeholders, such as:

- BC Heritage Branch
- First Peoples Cultural Council
- National Trust of Canada
- BC Association of Heritage Professionals
- BC Museums Association
- Columbia Basin Trust

We also engage with many other community based heritage organizations and education partners such as the University of Victoria, Continuing Education and Royal Roads University.

## Columbia Basin Trust

Our contract with the Columbia Basin Trust (CBT) ended December of 2022. The partnership was established in 2017 and was extended two years beyond its original conclusion date. Funding from the CBT was for a dedicated professional position to serve the CBT region's heritage, museum, and archives communities and project grants (\$6.15M) for heritage conservation and awareness. While the CBT completes its future focused strategic planning throughout 2023, Heritage BC will continue with the administration of the few CBT projects still outstanding and we will be in discussions with CBT on options for the renewal of our partnership. The partnership successfully achieved its goal to maximize capacities and boost competencies of the heritage, museum and archive sector of the CBT region.



Pack horse train ready for the mountains, Golden, BC. City of Vancouver Archives.



# HIGHLIGHTS FROM 2022



Victoria's Chinatown, Victoria, BC. 2015. Photograph by Jennyce Hoffman.

## Supporters of Heritage BC

We gratefully acknowledge the significant contributions made by all of our generous donors, sponsors, and supporters through 2022.

### Sponsors of the 2022 Joint Conference





# STAFF & BOARD OF DIRECTORS

## Staff

Kirstin Clausen  
Executive Director

Imogen Goldie  
Heritage Grants Administrator & Heritage Planner

Jennifer Dunkerson  
Heritage Grants Administrator & Heritage Planner (Left September 2022)

Nathalie Lim Picard  
Heritage Program Coordinator

Jennyce Hoffman  
Communications, Membership & Development Coordinator

Madelaine Snelgrove  
Research Coordinator (Temporary 2022 Young Canada Works)

## Volunteers

### Building Code Advisory

Murray Johnson  
Kate Robertson  
Barry Thorson  
Mitch Sakumoto  
Roger Tinney  
Adam Hatch

### BC Heritage Awards Jury

Adam Hatch  
Nelson Wight  
Angie Bain  
Jenni Pace  
Lynda LaFleur

### Heritage Legacy Fund Jury

Christina Reid  
Nelson Wight  
Elijah Karlow Sabadlan  
Robert Inwood  
Sarah Behn

We also acknowledge the 30 individuals who volunteered on the 150 Time Immemorial Grant Program Jury.

## Board of Directors

Chair: Britney Dack  
Vancouver, BC. Senior Heritage Planner. City of New Westminster.

Vice Chair: Nelson Wight  
Castlegar, BC. Urban Planner. Regional District of Central Kootenay.

Treasurer: Richard Bennett  
North Saanich, BC. Business Consultant.

Angie Bain  
Burnaby, BC. Heritage Researcher and Planner. Union of British Columbia Indian Chiefs (UBCIC).

Kate Cox  
Barkerville, BC. CEO Barkerville Historic Town and Park.

Kathryn Gagnon  
Duncan, BC. Museum and Heritage Professional.

Adam Hatch  
Vancouver, BC. Registered Architect.

Dianne Hinkley  
Duncan, BC. Lands Research Director, Cowichan Tribes.

Berdine Jonker  
Nelson, BC. Heritage Conservation Professional.

Christina Reid  
Mission, BC. Executive Director, Heritage Abbotsford.

Judith Mosley  
Vancouver, BC. Heritage Conservation Professional.

John Somogyi-Csizmazia  
Victoria, BC. Archaeologist.

Board Committees include: Audit/Finance; Awards; Building Code Advisory.

# FINANCIAL STATEMENTS

## Financial

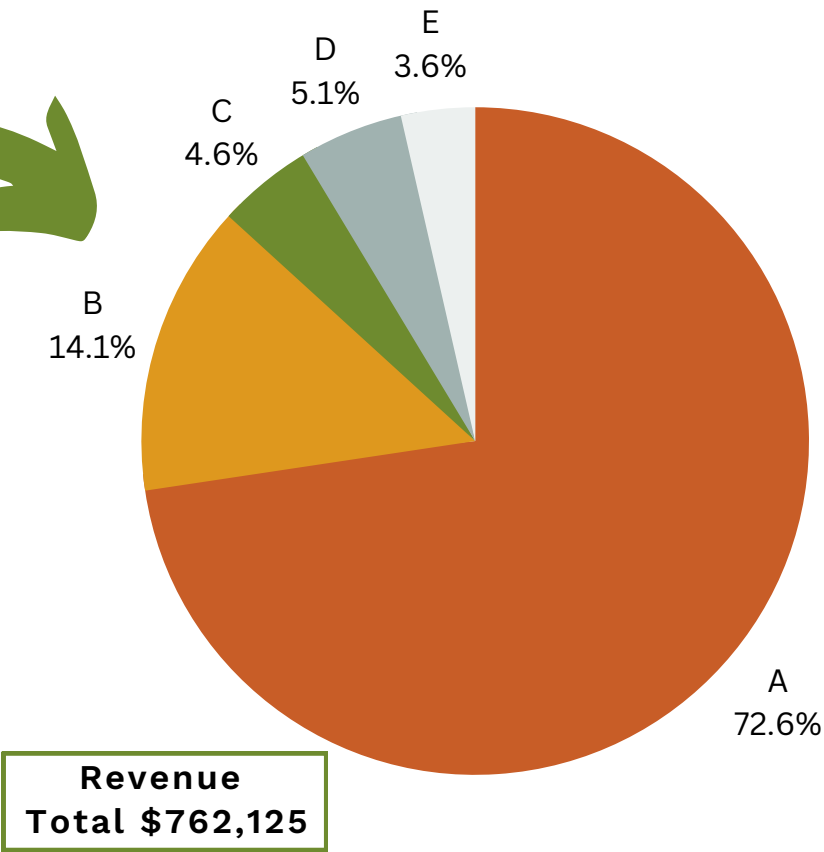
This 2022 snapshot is based on audited financial statements prepared by Tompkins Wozny. The financial stability of Heritage BC is made possible by the Heritage Legacy Endowment Fund. The objective of the Fund is to support heritage conservation, increase public awareness, and further understanding and appreciation of BC's heritage. Our financial planning includes growing our own Heritage Sustainability Fund, which is also housed at the Vancouver Foundation. Neither the Heritage Legacy Endowment Fund or the Heritage BC Stability Transferable Fund are reflected on our Financial Statements. Their current market values at December 31, 2022 are: \$12,646,097 and \$659,417 respectfully.

The business model of Heritage BC includes administering programs and grants on a fee or service basis. This approach allows HBC to deliver benefit to the heritage sector. In 2022 this includes the 150 Time Immemorial Grant Program (delivered for the Province of BC), seismic research in heritage buildings (report written for the BC Heritage Branch, researched and delivered by Cummer Heritage Consulting), and heritage research (report written for National Trust for Canada, researched and delivered by Paul Gravett Consulting).

Heritage BC's 2022 surplus is \$101,121.

### Revenue

A	Heritage Legacy Fund Income	\$553,488
B	Fees for Service	\$107,785
C	Community Gaming Grant	\$35,000
D	Other Income/Interest	\$38,570
E	Memberships, Donations & Sponsorships	\$27,282



### Expenditures

A	Heritage Legacy Grant Disbursement	\$248,585
B	Wages & Benefits	\$238,755
C	Professional Fees for Special Projects	\$128,712
D	Office, Insurance, & Sundry	\$22,666
E	Communications, Conference, Travel, & Other	\$22,147

