

me7 elkstwécw-kt
WORKING TOGETHER

2025 Annual Heritage Conference

**Sponsorship
Opportunities**

May 22-23, 2025 | Tk'emlúps (Kamloops)

About Heritage BC

Heritage BC is a not-for-profit, member-based organization that supports all those in British Columbia who champion the preservation, conservation and stewardship of cultural heritage. We support heritage conservation across the province through education, training and skills development, and capacity building. We spread awareness, appreciation and respect for BC's diverse built and intangible traditions.

Support our Mission

Our work is dedicated to:

- Building a strong, focused, and impactful organization
- Increasing awareness and appreciation of heritage values that highlight the diversity of cultural heritage
- Collaborating with and maximizing capacities for communities, local governments and private sector organizations to create a dynamic future for heritage
- Providing exceptional service and comprehensive learning opportunities to help communities to build their heritage capacities
- Supporting increased awareness for reconciliation and Indigenous heritage across the province

About the 2025 Conference

Me7 Elkstwécw-kt—Working Together celebrates the importance of relationships in heritage work. Join Heritage BC on May 22-23 in Tk'emlúps (Kamloops) with our host partners, the Secwépemc Museum and Heritage Park and the Kamloops Museum and Archives. This year's conference will feature panels, workshops, and site visits highlighting local projects, community-driven initiatives, and sustainable heritage practices rooted in the rich cultural and historical landscape of our hosts.

Host Partners



Secwépemc Museum and Heritage Park



Kamloops Museum and Archives

By Supporting Us, You Will



Increase your visibility and deepen relationships with British Columbia's heritage community. Our programs and resources draw hundreds of sector professionals, government officials, funders, and industry members from across BC and Canada.

Being part of our event is one of the best ways to network with peers, promote your brand, connect with sector leaders, and align yourself with a cause that matters.



Engage with speakers and panellists, and participate in important discussions about leveraging heritage as an agent for positive change in our communities.

Our Reach



5,000+

Social Media Followers
Facebook, Instagram, and LinkedIn



300+

Members



2,500+

Newsletter Subscribers



5,000+

Monthly Web Visitors

Attendee Profile:

At our 2025 conference in Nelson, BC we had around **110** attendees.

32% Heritage Professionals,
Architects, Engineers

25% Heritage or Municipal
Planners

23% Heritage Sites, Organizations,
Committees, Volunteers

17% University / College
Academics, Students

3% Government (Federal,
Provincial, Municipal)

Sponsorship Opportunities Cont.

General Level 1

Benefits

- Sponsor profile on website sponsor page (logo, short write-up, links)
- Logo included on slides during conference (welcoming & closing remarks of conference, final slide of each session)
- Logo included in conference & Heritage BC's newsletters
- Logo included in our general "Thank You" on socials and in the newsletter throughout and after conference
- Verbal recognition at the conference during opening and closing remarks
- Access to conference delegate list before the conference (opt-in)

\$600

General Level 2

Benefits

- All General Level 1 benefits, plus:
 - Sponsor profile highlighted on social media
 - Sponsor Profile highlighted in Heritage BC's newsletter
 - Registration for one attendee

\$1,000



Heritage Walking Tour in Victoria, BC, 2022.

Add-On Opportunities

Add-Ons must be combined with either the General Level 1 or the General Level 2 Sponsorship.

Sponsor a Session (multiple options available)

- Opportunity to make opening remarks during the session and/or include them in the slideshow
- Can display a banner or provide materials at the session
- Exclusive recognition (logo included in program guide, on social media, and verbal recognition)

\$500

Sponsor Lunch (2 available)

- Opportunity to incorporate a social networking activity or highlight your organization
- Can display a banner or provide materials at the event
- Opportunity to make opening remarks
- Exclusive recognition (logo included in program guide and verbal recognition)

\$550

Sponsor Breakfast (2 available)

- Opportunity to incorporate a social networking activity or highlight your organization
- Can display a banner or provide materials at the event
- Opportunity to make opening remarks
- Exclusive recognition (logo included in program guide and verbal recognition)

\$550





Opening Reception, Nelson, BC. 2024.



Conference Session, Nelson, BC. 2024.

Add-On Opportunities Cont.

Add-Ons must be combined with either the General Level 1 or the General Level 2 Sponsorship.

Opening Reception (exclusive)

- Opportunity to make opening remarks
- Can display a banner or provide materials at the event
- Exclusive recognition (logo included in program guide, on social media, and verbal recognition)

\$700

Second Reception (exclusive)

- Opportunity to make opening remarks
- Can display a banner or provide materials at the event
- Exclusive recognition (logo included in program guide, on social media, and verbal recognition)

\$700

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Heritage BC


Looking for something else or a different opportunity?

Reach out and connect with us!

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heritagebc.ca

As an organization of provincial scope, Heritage BC recognizes that its members, and the local history and heritage they seek to preserve, occupy the lands and territories of BC's Indigenous peoples. Heritage BC asks its members and everyone working in the heritage sector to reflect on the places where they reside and work, and to respect the diversity of cultures and experiences that form the richness of our provincial heritage.

