



# PlaceMaking:

Where Arts and Heritage Collide

May 5-7, Granville Island

#PlaceMaking2016



Heritage BC





Please join us for a moment in acknowledging that our conference "PlaceMaking: Where Arts and Heritage Collide," Granville Island and the City of Vancouver are all located on the traditional, ancestral, and unceded territory of the Musqueam, Squamish and Tsleil-Waututh people. We thank the Coast Salish people for their hospitality and support of our work.



### Welcome from Kathy Ramsey

You, our community arts, culture and heritage leaders, are the living, breathing force in BC's creative ecology. You are our most precious resource, and help generate vibrant communities and artistic activity throughout this province.

I would like to thank our hardworking Co-Conference Committee for creating a program designed to give you and your organization the tools and support to excel at arts, cultural and heritage leadership, of all types and forms.

We hope that the spirit of this unique conference partnership between Arts BC and Heritage BC inspires you or your organization to collaborate, and to enjoy sharing knowledge in an open and transparent way with respect and integrity. We encourage all of our delegates to embrace fresh thinking by being creative in all of our work here these next few days and for all of us to encourage new ideas and welcome unique perspectives.

Our two organizations trust that these next few days will re-ignite your passions - sending you home with new tools, new networks and new insights to fuel your endeavours within your communities.

Arts BC has been thrilled to "collide" with Heritage BC and, together with our partners, we are excited to see where your sparks will fly!

**Kathy Ramsey**  
Arts BC President



### Welcome from Helen Cain

Heritage BC is thrilled to co-host this year's conference with Arts BC. Together we bring you a program of engaging and leading-edge workshops, presentations, tours and special events that connect arts, culture and heritage. In the setting of the "learning lab" of Granville Island, I hope you enjoy hearing and sharing in unique conversations about special places and spaces that are important to BC communities, and how people from diverse fields and practices are helping to shape the future of heritage as integral to place/making in British Columbia.

I would like to extend appreciation to Arts BC for partnering with Heritage BC, and thank all of the Board members, staff and volunteers, from both of our organizations, who have made the conference possible. Thanks also to our sponsors for your generous support and commitments.

In final words, I encourage you to explore Granville Island and its 40-year story of success in placemaking in an ever-evolving historic industrial landscape "where arts and heritage collide".

**Helen Cain, MCIP RPP**  
Board Chair, Heritage BC

## Arts BC Conference Committee:

**Kathy Ramsey**, President, Arts BC  
**Gale Woodhouse**, Arts BC Secretary/ Practicing Artist and Educator  
**Mark Penney**, Arts BC Director - First Nations portfolio/President Pacific Rim Arts Society/Gallery Owner/ Practicing Artist  
**Jacqueline Chamberland**, Arts BC Director/Executive Director Pacific Rim Arts Society  
**Dr. Sharon McCoubrey**, Professor Emeritus UBC - Art Education, Aboriginal Teacher Education, Mentorship, Community Partnerships  
**Chris Gilpin**, Executive Director, Community Arts Council of Vancouver

## Heritage BC Conference Committee:

**Helen Cain**, Board Chair, Heritage BC / Planner, Heritage Program, Policy Planning, City of Richmond  
**Denise Cook**, Heritage Conservation Planner/ Designer, Denise Cook Design/ Heritage BC Board Member  
**Javier Campos**, President, Heritage Vancouver Society/ Principal, Campos Studio  
**Jon Weller**, University of Victoria/ Heritage BC Board Member  
**Judith Cook**, Heritage Planner, Heritage Branch, Ministry of Forests, Lands and Natural Resource Operations  
**Judith Mosley**, Executive Director, Vancouver Heritage Foundation  
**Judy Oberlander**, Consultant, Judy Oberlander & Associates  
**Tim Ankenman**, Founding Principal, Ankerman Marchand Architects/ Heritage BC Board Member

## Conference Staff:

**Amy Calder**, Capacity Planner, Heritage BC  
**Anisa Musmary**, Communications & Conference Coordinator, Heritage BC  
**Barry Begus and Elizabeth Parsons**, SWAG Design Factory, Arts BC  
**Ian Wood**, Finance, Arts BC  
**Kathryn Molloy**, Executive Director, Heritage BC  
**Maxine Schleger**, Office Administrator, Heritage BC  
**Neil Harrower**, Executive Director, Arts BC  
**Paul Irwin**, Creative Director, Loki Creative, Heritage BC



Heritage BC



Join the conversation...  
**#PlaceMaking2016**



## ON-SITE REGISTRATION

### THURSDAY MAY 5

12:00PM – 3:00PM  
Revue Stage Lobby

3:00PM - 7:00PM  
Backstage Lounge, Arts Club Theatre

### FRIDAY MAY 6

8:00AM - 4:00PM  
Performance Works Lobby

### SATURDAY MAY 7

8:00AM - 4:00PM  
Revue Stage Lobby

## “PlaceMaking: Where Arts and Heritage Collide” SPECIAL EVENTS

### THURSDAY, FRIDAY, SATURDAY

#### Self-Directed Tour of Granville Island Artist Studios

Time: 10:00AM - 5:00PM

Exclusive to “PlaceMaking” delegates. Follow the Granville Island Studio Tour map from your registration package and visit with several award-winning artists in their island studios.

### THURSDAY MAY 5

#### Burger & Beer Informal Registration

Location: Backstage Lounge, Granville Island

Time: 5:00PM – 7:00PM

Beat the Friday morning rush by registering and picking up your delegate package at this fun and informal get-together. Who's got the best burger? Arts BC or Heritage BC? Mingle with your fellow delegates and network with local and provincial arts and heritage professionals including our sponsor the BC Association of Heritage Professionals. Heritage Vancouver will be in the VIP room showcasing their new website.

Free to attend. Food and drinks available.

#### Theatre Sports Improv!

Location: The Improv Centre, Granville Island

Time: 7:15PM – 9:00PM

A high-energy comedic performance featuring Canada's award-winning improv troupe! Kick off “PlaceMaking: Where Arts and Heritage Collide” with a bang! Relying on razor-sharp wit and lightning-fast reflexes, two teams of performers are pitted against each other in competitive improv matches. Using our arts and heritage suggestions to fuel scenes, the teams must create totally improvised situations on the spot. The audience will have the opportunity to vote for the winner in this hilarious comedy face-off.

Tickets \$20. Cash bar.

### FRIDAY MAY 6

#### “Where Arts and Heritage Collide” Walking Tour of Granville Island

Location: Meet at entrance of Performance Works, Granville Island

Time: 5:00PM – 6:00PM

A walking tour of Granville Island's past, present and future. Explore BC's best known place making experiment with professional (and entertaining) guides. Each tour group is capped at a maximum of 20 people so please sign up in advance in order for us to have the appropriate amount of guides on hand. Please wear comfortable shoes and dress for the weather - tours last just slightly longer than one-hour. These tours are free but your tour host certainly won't say no to a gratuity. This tour is also offered end of day Saturday.

Must register in advance. Spaces limited.

#### SPARK! Member Appreciation Night

Location: Granville Island Brewery, Granville Island

Time: 7:00PM – 11:00PM

Arts BC and Heritage BC love their members! To thank you for your continued support and to celebrate Heritage BC's 35th Anniversary, we'd like to invite you to have a craft beer at the Granville Island Brewery. At 8:30 PM, share some celebratory cake with Heritage BC and hear Bill Usher on his new role as Arts BC's Artistic Director for Creative Thinking. Sponsored by Arts BC's corporate partner, the SPARK Insurance Program through Shaw Sabey Insurance.

Free to attend. One beer ticket included in conference registration.

Join the conversation...

#PlaceMaking2016

### SATURDAY MAY 7

#### 2016 Top 10 Endangered Sites Bus Tour

Location: Meet in front of the Museum of Vancouver, 1100 Chestnut Street at Vanier Park

Time: 1:00PM - 5:00PM

Climb aboard a Transit Museum Society (TRAMS) historic bus for an exclusive guided tour of Heritage Vancouver's 2016 Top Ten Endangered sites!

Since 2001, Heritage Vancouver has published this well-regarded list annually on the most endangered sites in Vancouver. It details in depth the threat to, the significance of, and our position on these at risk resources and is the product of countless hours of work by dedicated volunteers and staff. On the tour, you will visit all 10 sites on the 2016 list which was released in April.

Well-respected author, heritage expert and consultant Donald Luxton will be the tour guide and he will fascinate you with stories and details of this year's endangered sites. The bus will stop at two selected sites for extended conversation and discussion.

Tickets \$40; Heritage Vancouver Members \$30 at [www.heritagevancouver.org](http://www.heritagevancouver.org)

#### “Where Arts and Heritage Collide” Walking Tour of Granville Island

Location: Meet at entrance of Performance Works  
Time: 4:30PM – 5:30PM

A repeat of Friday's walking tour! A walking tour of Granville Island's past, present and future.

#### Wrap Party

Location: VIP Room, Backstage Lounge, Granville Island

Time: 6:00PM – onwards

Say goodbye to friends – old and new. Find out exciting details of where we're headed next year!

Free to attend, cash bar and food available.

## Welcome Delegates! | FRIDAY MAY 6

Join together with your peers, mentors and colleagues to honour the spirit of transparency, generosity, cooperation and celebration we will all share in our work over the course of the Conference. Opening remarks from Heritage BC Chair Helen Cain, Director of Heritage Branch in the Ministry of Forests Lands and Natural Resource Operations Richard Linzey, Arts BC President Kathy Ramsey, BC Arts Council President Merla Beckerman, and Community Arts Council of Vancouver Executive Director Chris Gilpin. Musqueam Nation artist Debra Sparrow will lead the First Nation's Welcome, and also close the conference by speaking on Saturday afternoon.

**Helen Cain** – Helen Cain is a community, heritage and development planner for the City of Richmond, leading the Heritage Program in Policy Planning. Previously she worked at the City of Victoria and as a consultant specializing in urban policy, community processes and heritage and culture in the creative and sustainable city. She is a past Board director of the Heritage Vancouver Society.

**Richard Linzey** - Richard leads development of heritage strategy for the Heritage Branch of the Provincial Government. Richard also chairs the City of Victoria Heritage Advisory Panel, and is a member of the Johnson Street Bridge citizens advisory committee. Previously, Richard has worked at the Architectural Association in London, as head of the English Heritage' Architecture Branch, Commonwealth Historic Resources Management in Vancouver, and also as Heritage Planner for the City of Victoria.

**Kathy Ramsey** - Former reporter, former gallery owner, former arts council president, life-long volunteer who is passionate about arts, community and a great story.

**Merla Beckerman** - Currently Chair of the BC Arts Council. Formerly Chair and Trustee, Vancouver Art Gallery Board, Vice-chair of the National Gallery of Canada and chair of the NGC's Acquisition, Governance and Communication committees. Former Board Member of Arts Umbrella, West Vancouver Community Foundation, Trustee of the Canadian Craft Museum, Executive member of the Contemporary Art Society of Vancouver and was a Past Commissioner of the West Vancouver Parks and Recreation Board and recognized as North Shore YMCA Volunteer of the Year.

**Chris Gilpin** - Chris Gilpin is a writer, videographer, and spoken word artist living in Vancouver, Canada. He works as the Executive Director of the Community Arts Council of Vancouver.

**Debra Sparrow** - Debra was born and raised on the Musqueam Indian Reserve and is self-taught in Salish design and jewelry-making. Her work can be seen in various museums and institutions across B.C. and North America.

# Workshops & Speakers

## Keynote Speakers | FRIDAY MAY 6



### Norman Hotson

**Architect, AIBC, AAA, OAA, FRAIC, RCA**  
**9:30AM - 10:00AM | Performance Works**

During 35 years of practice Norm has designed and led a diversity of award-winning projects in architecture, planning, and urban design, including the well known redevelopment of Granville Island. Since 1977, Norm has held the post of coordinating architect for the Redevelopment of Granville Island on behalf of the Government of Canada. As founding principal of Dialog, he has directed the design of numerous waterfronts in Canada, the USA, Australia and New Zealand. Through his work, Norm has pursued his personal interest in the "street" as the lifeblood of a neighbourhood or an individual project, and in making places in the built environment that people truly enjoy.

PIBC CPL Learning Units: 0.5



### Nancy Mackin

**Architect AIBC, LEED AP, Adjunct Professor, University of Victoria**  
**10:00AM - 10:30AM | Performance Works**

Dr. Nancy Mackin is an architect and landscape ecologist working in British Columbia, Washington, Nunavut, Northwest Territories, and Northern Europe. Her buildings and landscapes range from high rises and housing to community centres and educational facilities to ethnobotanical gardens and bike parks. Awards include Royal City Builders' Project of the Year, Grand CARE award, two IDIBC medals, and the 2015 AIBC Barbara J. Dalrymple Memorial Award for Community Service in Architecture. Through her association with Indigenous communities and as Adjunct Faculty with University of Victoria, Dr. Mackin undertakes projects that involve revitalization of ancestral architectural knowledge, and the adaptation and application of this knowledge to the present and future. She has worked, or presented her work, worldwide, most recently in New Zealand, northern Norway, Lisbon, Copenhagen, Reykjavik, and Cambridge Bay Nunavut.

PIBC CPL Learning Units: 0.5

## Workshops and Speakers | THURSDAY MAY 5

### 1:00PM - 2:30PM | "Martha Rans: BC Societies Act Changes" | Revue Stage

Concerned about the changes to the Society Act? Wondering how to make sure you're in compliance with all of the new regulations? Find out what you need to know to transition your organization without losing sleep. This interactive workshop will familiarize non-profit and volunteer-driven organizations with the new Societies Act. Martha will cover major changes, their impact and how to prepare: everything you need to know about the changes to the BC Societies Act.

PIBC CPL Learning Units: 2.0



### Martha Rans

**Lawyer to Non Profits, Co-ops, Charities and the Arts**

Martha Rans has been a lawyer for nearly 20 years and founder of lawfornonprofits.ca a resource dedicated to the non-profit sector. Her Vancouver-based law practice specializes in the legal needs of non-profits, charities and digital creatives. She is the Legal Director of the Artists' Legal Outreach, which provide advice, information and education to thousands of BC's creators and non-profits.

## Workshops and Speakers | FRIDAY MAY 6

### 10:40AM - 12:00PM | IA "Creative Economy" | Revue Stage

The creative and cultural sector is an important and growing part of British Columbia's economy. It drives productivity, contributes to entrepreneurship, and encourages the emergence of new ideas and technologies across all industries. It is also a key factor in attracting workers, visitors and corporate investment by creating healthy and vibrant communities. Launched in February 2016, the BC government's three-year Creative Economy Strategy shows its commitment to connect in a new way with people who work in the arts and culture sector to help enrich the lives of British Columbians. It recognizes the importance of arts and culture in the overall economy.

PIBC CPL Learning Units: 1.25



### Sarah Durno

**Director, BC Arts Council**

Sarah Durno is the Director of the BC Arts Council. She holds a BFA in Theatre from UBC and an MBA in Arts and Media from York University. Originally from Vancouver, she has worked for various arts organizations as an administrator and communications professional. She joined the BCAC in 2008, first as the Senior Arts Policy and Program Advisor/Professional Theatre Officer, and has wrangled the program area since 2012.

### 10:40AM - 12:00PM | IB "Cultural Planning 101 – the Foundations for Place Making" | Performance Works

Culture is an inclusive term, embracing what defines us as a community. It is about Who We Are, and How We Live. The aim of Cultural Planning is to build pride of place to provide a foundation for culture-led community and economic development planning. Patricia's BC-based consultancy offers a full roster of arts management, cultural planning and communication services tailored to BUILDING COMMUNITIES THROUGH CULTURE.

PIBC CPL Learning Units: 1.25



### Patricia Huntsman

**MBA, BA Culture + Communication**

As a member of a growing field of cultural management professionals in North America, Patricia Huntsman is a sought-after and respected voice at the forefront of culture-led economic and community development in Canada. With more than 20 years experience in leadership and senior management roles in the creative field, Patricia is recognized for her intuitive, engaging and dedicated client-centred approach.

Patricia's talent is finding the place where culture, community and commerce can meet and flourish. Her clients include local, provincial and federal governments, visual and performing arts organizations (from community-based to professional), museums, developers and foundations.

### 10:40AM - 12:00PM | IC "Volunteer Management" | Quarter Deck Room, Granville Island Hotel

Too much work – not enough volunteers? This workshop offers a blueprint for a dynamic volunteer program from recruitment, training and orientation, to appreciation.

PIBC CPL Learning Units: 1.25



### Sandra Thomson

**Development Consultant**

Sandra is an experienced workshop leader and development consultant who has worked with a wide range of non-profit organizations throughout BC. She was responsible for creating and implementing the strategic plan that raised \$13 million and built the Port Theatre in Nanaimo. As General Manager of the Port Theatre her programming of "Port Presents" events won provincial and national awards for excellence. Sandra has served on many boards and committees for a variety of arts, social service, housing and women's groups. Most notably she was President of the Canadian Arts Presenters Association (CAPACOA) and Treasurer of the Made in BC Dance On Tour Society. She currently serves as President of Arts Consultants Canada Association.

## ID A Duo of Short Presentations on Cultural Heritage Landscapes | Studio

### B, Carousel Theatre:

#### 10:40AM - 11:10AM | ID pt1 "Heritage Field School at Cole Island"

The University of Victoria's award-winning Cole Island Project brings together practitioners, educators and policy-makers to explore the theory and practice of historic buildings conservation through a series of project-based educational workshops at a nationally significant site. The innovative field school is supported by three levels of government, the local community, heritage practitioners, and a world-class academic institution.

The project is the first of its kind in BC, and forms part of the UVic's Cultural Resource Management Program, Studies in Building Conservation series. Join us for an overview of the program and sneak preview of upcoming courses. Registration will be available for a limited number of seats on the upcoming October course.



#### Tusa Shea

**Program Coordinator, Cultural Resource Management Program, University of Victoria**

Tusa Shea received her PhD in Art History in 2012; she is presently the Program Coordinator for the Cultural Resource management Program at the University of Victoria. Tusa has extensive experience with museum & heritage/academic partnerships, most recently including the Cole Island Project, the Chinese Canadian Artifacts Project and Historic Buildings Inventory, and the Asian Canadians on Vancouver Island SSHRC funded research project. Her scholarly work includes a focus on culture, gender and indigeneity.



#### Ben Gourley

**Building Conservator, Macdonald & Lawrence**

Ben Gourley is a building conservator and archaeologist with interests in heritage conservation, buildings archaeology, and traditional craft skills. He has worked on a range of heritage conservation and conservation skills development projects in Europe, North America, Africa and the Mediterranean. Prior to joining M&L Ben taught undergraduate and postgraduate programs in conservation and archaeology at the University of York in the UK. He is an instructor with the Cultural Resource Management Program at UVic.



#### Gord Macdonald

**Building Conservator, Macdonald & Lawrence**

Gord Macdonald is a building conservator and master carpenter who has delivered projects on six continents including Antarctica where he spent ten seasons 'on the ice' restoring the expedition huts of the early polar explorers Scott and Shackleton. Gord is an instructor with the Cultural Resource Management Program at UVic where he teaches practical building conservation, and he is the Vice Chair of Heritage BC.

#### 11:10AM - 12:00PM | ID pt2 "Cemeteries as a Sanctuary for Tender Feelings"

In the modern world, cemeteries remain an anchor against the juggernaut of change. Yet cemeteries ARE changing—and in a way that promises to create a new connection between individuals, community and place.

In the first part of this session, Paula Jardine, Artist in Residence at Vancouver's Mountain View Cemetery, will describe how the cemetery's All Souls event is helping people reconnect with culture, traditions, heritage, and the urban cemetery landscape. During the second part of this session, Paula will be joined by Catriona Hearn of LEES+Associates Landscape Architects. Designer of the Infant Garden at Mountain View Cemetery, Catriona will tell the story behind the creation of a memorial to over 6,000 newborns that died and were buried in unmarked graves in a small section at Mountain View between 1929 and the mid-1970s.



#### Paula Jardine

**Artist in Residence, Vancouver's Mountain View Cemetery**

Paula Jardine's work has been to revive and redefine community arts and the artists' role in the community, cultivating cultural forms that celebrate and connect us to each other, the land, and natural cycles. Exploring the role of artists in the sacred life of the community has led to the creation of All Souls at Mountain View Cemetery, in Vancouver, and the annual memorial event Summer So(u)lstice at Royal Oak Burial Park on Vancouver Island.



#### Catriona Hearn

**Senior Associate, LEES+Associates Landscape Architects**

Catriona Hearn is a landscape designer specializing in the realm of cemeteries and memorials. In 2003, after practicing traditional landscape architecture on sites across Canada and the US, she joined the firm of LEES+Associates, where she has led the planning and design and overseen the construction of numerous projects, including several at Vancouver's Mountain View Cemetery. Catriona has a passion for public landscapes and life-long fascination with the power of landscape to connect people with place. Her interest in the historic and cultural context of each site and the potential to build on its intrinsic values and character, is reflected in all of her work.

Catriona is the lead designer of The Woodlands, Canada's first natural burial area in a cemetery context. Since 2014, she has served as the Vice President of The Green Burial Society of Canada.

*PIBC CPL Learning Units: 1.25*

## 2AA Duo of Presentations on West Coast Design, Historic Places and Contemporary Spaces | Revue Stage:

#### 2:00PM - 2:30PM | 2A pt 1 "Gertrude Lawson House- a Review on Restoration Plan and Revitalization Concept"

Gertrude Lawson House, a heritage stone house is located at 680 17th Street, corner of Esquimalt Avenue across from the West Vancouver Municipal Hall. It is designated Heritage List as a Heritage Landscape Inventory, and the landscaped rockery; the repair was completed in 1940, it has served as the West Vancouver Museum and Archives since 1994 and is owned by the District of West Vancouver. The house has historical, community, and architectural value. Its historical value is based on its associations with both Gertrude Lawson and the West Vancouver Historical Society – and by extension from both, with the larger community, thereby reflecting community values. This house is faced with development of the West Vancouver neighborhood in which it is situated and it is threatened by depreciation of its value from the functional aspect specially when comparing to its past. In this research we review the importance and the value of the heritage home, existing problems and future threats to it [and others], and suggest a development plan for conservation of this historical house in the heart of West Vancouver.



#### Derek Mason

**DRS Academics**

Derek Mason is a native born Vancouverite and has been a resident of West Vancouver for 32 years. His academic qualifications are in Law, Management, and Geography. Rather than complete his academic career in Architecture, he decided on Law, but always kept his interests in Art and Architecture, History/Heritage; and, Urban Planning. He is very interested in the continuing development of West Vancouver as a place to live....Placemaking. He is pleased to have this opportunity to contribute his opinions in this forum.



#### Shirin Shad

**DRS Academics**

Dr. Shirin Shad is an instructor at ITD Canada. She has extensive expertise in research, documentation, assessment and conservation planning of cultural heritage buildings. She holds a Ph.D. in Conservation of Historical Masonry Structure, a M.Sc. in architecture, and a B.Sc. in Civil Engineering. For 10 years, she worked for Iranian Cultural Heritage, Handicrafts and Tourism Organization, for conservation plan of 12 Palace-Museums in Tehran, Iran. She joined to one of the most famous projects with World Heritage Centre; the Comprehensive Management Plan of Bam and its Cultural Landscape was one of the most valuable results of her collaboration as a part of a professional team there. She is a member of International Council on Monuments and Sites (ICOMOS).



**Rosa Jafari**  
DRS Academics

Rosa Jafari is a freelance designer, sculptor and artist. Rosa immigrated to Canada from Iran 2002. She holds a BSc. in Applied Chemistry and worked internationally as a Chemist for many years. Once in British Columbia, she pursued her education in Art and Architecture at the Art Institute of Capilano University in North Vancouver, BC where she received certification in Advanced Sculpture in Bronze and Ceramics. Subsequently, she pursued her Master Degree in Architecture, graduating from Southern California Institute of Architecture, LA, CA in 2014.

## 2:30PM - 3:00PM | 2A pt2 “The Value of the Modern Heritage as a Cultural Resource”

The work of Canadian architects Arthur Erickson and Moshe Safdie have always attracted international attention. Experts claim that they possess enough original elements to constitute the only purely Canadian architectural style.

Modernism Week in Palm Springs and “I Love Brutalism” in London are successful examples of events that have gathered thousands of people for few days in activities revolving around modern architectural heritage. In all cases the visitors have also experienced meaningful cultural entertainment, the strengthening of their sense of belonging, and an enriched use of the public space, creating revenue for the city with the support of their cultural resources.

Vancouver has all the components to implement these strategies. Understanding downtown’s splendid stock of Erickson buildings as cultural resources would make it possible to develop an Arthur Erickson Week as a major cultural and touristic event.



**Hector Abarca**  
Architect

Hector Abarca is a licensed Architect in Canada and Peru, and has studied at the University of Seville, the Polytechnic University of Lublin, and Turin School of Development. He has worked for Getty Conservation Institute, is a member of ICOMOS Canada, and regularly contributes to specialized journals. Currently works in Vancouver for Studio One Architects and is Contributing Editor of The Site Magazine.

2A PIBC CPL Learning Units: 1.50

## 2:00PM - 3:20PM | 2B “Let’s Talk – Step Into Our Office” - A Structured Networking Event | Performance Works

In a whirlwind mash-up of speed dating meets masterclasses, here's your opportunity to network with experts and peers on everything from funding to insurance, grant writing to policy making.

**Round One** - hit as many “offices” as you can in 5-minute increments. (30 min)

**Round Two** - sit in on, and contribute to, three 10-minute roundtable discussions led by experts in numerous fields (30 min)

**Round Three** - seek out your personal guru (or two!) and get some one-on-one mentorship (20 min)

Arts BC Insight Team, BC Museum Association, Alliance for Arts and Culture, Craft Council of BC, British Columbia Arts Council, Shaw Sabey Insurance, BC Association of Charitable Gaming, BC Touring, Federation of Canadian Artists and more!

PIBC CPL Learning Units: 1.5



## 2:00PM - 3:20PM | 2C “Researching the History of a Building” | Studio B, Carousel Theatre

This workshop will explore the art of researching historic sites using a Strathcona heritage home as a case study. Historic research includes the physical examination of a site for its condition, alterations, and what heritage character is intact. Often an investigation of altered buildings can illuminate a great deal about the original details and construction. Research also includes exploring resources available at City Hall, the local library and archives, knocking on neighbour's doors, and many newer online resources. John will share the approaches he uses when researching heritage buildings for the purpose of drafting Statements of Significance, Conservation Plans and applications to Heritage Registers, and will include invaluable online links and resources.

PIBC CPL Learning Units: 1.5

AIBC 0.5 Core Credits



**John Atkin**

John Atkin is a historian, author, and a popular walking tour guide covering Vancouver's history, architecture and zoning. He co-founded and is a past president and vice-president of Heritage Vancouver, he teaches in UBC's Continuing Education program, and routinely gave new City of Vancouver Planning Department staff walks on the city's zoning regulations when he worked at COV. His books include *Strathcona: Vancouver's First Neighbourhood* (winner of a City of Vancouver Heritage Award), *SkyTrain Explorer*, *Changing City*, and two walking tour guide books co-authored with Michael Kluckner. He teaches Researching the History of a Building in partnership with a staff Archivist at the City of Vancouver Archives in VHF's Old School program.

## 3AA Duo of Presentations on Public Art and Heritage | Revue Stage

### 3:30PM - 4:20PM | 3A pt1 “Public Art: Where Arts and Heritage Intersect”

This workshop will look at how a progressive Public Art Policy and public artworks are an excellent method to weave history/heritage and contemporary art into the fabric of community experience.



**Ken Blackburn**  
Director, Campbell River Arts Council

Ken is chair of the Campbell River Public Art Committee, the Director of the Campbell River Arts Council, Public Programmer for the Campbell River Museum and a working artist.

### 4:20PM - 4:40PM | 3A pt2 “The WALL Public Art Initiative: Exploring Built Heritage through Art”

The WALL is a Vancouver Heritage Foundation public art initiative that aims to foster dialogue and public awareness about the city's built environment. Partners Vancouver Heritage Foundation and CBC Radio-Canada, with support from JJ Bean Coffee Roasters and the City of Vancouver Public Art Program, the WALL features a new artist every year. Each artist has the opportunity to explore the vast reserve of images and material at the CBC Archives to research and inform their artwork. Judith will introduce the WALL project; Faith, the 2015 WALL artist, will present her process in creating “down. town.” - installed on the WALL's 30' x 40' frame in November 2015.



**Judith Mosley**  
Executive Director, Vancouver Heritage Foundation

Judith Mosley joined Vancouver Heritage Foundation as Executive Director in 2013. She holds a degree in History from the University of Cambridge and a MSc. in Conservation of Historic Buildings from the University of Bath. Between degrees, she gained experience in marketing and management before pursuing further education and taking up the opportunity to work with the dedicated staff team at VHF to promote and support heritage conservation in the city through awareness and education programming, projects and granting.



**Faith Moosang**  
Artist

Faith Moosang is an interdisciplinary artist who lives and works in Vancouver, BC. Her work centres around inquiry into spectacle culture, media, mediated imagery, and the notion and materiality of archives. She has an MFA from the School for Contemporary Art at Simon Fraser University and a BFA from Emily Carr Institute of Art and Design. She also works as a historical researcher, a writer and curator, and has published books, articles and blogs relating to culture, pop culture, history and photography.

3A PIBC CPL Learning Units: 1.5

# Schedule at a Glance

## THURSDAY – SATURDAY, MAY 5-7

10:00AM – 5:00PM

Self-Directed Tour of Granville Island Artist Studios

## THURSDAY MAY 5

12:00PM Early Registration open | Revue Stage

1:00PM - 2:30PM "Martha Rans: BC Societies Act Changes" | Revue Stage

4:00PM - 7:00PM Beer & Burger Informal Registration & Launch of Heritage Vancouver Website | Backstage Lounge

6:30PM - 7:15PM Pre-Performance Drinks | The Improv Centre

7:15PM - 9:00PM TheatreSports Improv Opening Social! | The Improv Centre

## FRIDAY MAY 6

### Performance Works

8:00AM - 9:00AM Registration and Coffee

9:00AM - 9:30AM Welcome and Opening Remarks

9:30AM - 10:00AM Keynote Speaker: Norman Hotson

10:00AM - 10:30AM Keynote Speaker: Nancy Mackin

10:40AM - 12:00PM Workshop Session #1

IA "Creative Economy" | Revue Stage

IB "Cultural Planning 101 – the Foundations for PlaceMaking" | Performance Works

IC "Volunteer Management" | Quarter Deck Room, Granville Island Hotel

ID A Duo of Short Presentations on Cultural Heritage Landscapes:

ID pt1 "Heritage Field School at Cole Island" (30 mins) | Studio B, Carousel Theatre

ID pt2 "Cemeteries as a Sanctuary for Tender Feelings" (30 mins) | Studio B, Carousel Theatre

12:00PM - 12:45PM Heritage BC AGM, Member Reports & Lunch | Performance Works

1:05PM - 1:50PM Arts BC AGM | Revue Stage

2:00PM - 3:30PM Workshop Session #2

2A A Duo of Presentations on West Coast Design, Historic Places and Contemporary Spaces:

2A pt1 "Gertrude Lawson House- a Review on Restoration Plan and Revitalization Concept" (30 mins) | Revue Stage

2A pt2 "The value of the Modern Heritage as a Cultural Resource" (30 mins) | Revue Stage

2B "Let's Talk" – Step Into Our Office | Performance Works

2C "Researching the History of a Building" | Studio B, Carousel Theatre

3:30PM - 4:50PM Workshop Session #3

3A A Duo of Presentations on Public Art and Heritage:

3A pt1 "Public Art:Where Arts and Heritage Intersect" (50 mins) | Revue Stage

3A pt2 "The WALL Public Art Initiative: Exploring Built Heritage through Art" (30 mins) | Revue Stage

3B A Duo of Presentations on Communications:

3B pt1 "The Living Archive – Youth Interpreting Heritage Through Art" (30 mins) | Performance Works

3B pt2 "From the Foundation, Up - Communication Planning Basics" (50 mins) | Performance Works

3C "The Pitfalls of Grant Writing" (40 mins) | Quarter Deck Room, Granville Island Hotel

3C "The Pitfalls of Grant Writing - Repeat presentation" (40 mins) | Quarter Deck Room, Granville Island Hotel

3D A Trio of Presentations on Cultural Heritage and Communities:

3D pt1 "BC Heritage Fairs: Building Future Cultural and Community Leaders" (30 mins) | Studio B, Carousel Theatre

3D pt2 "How Japanese Canadians Embraced Memories" (30 mins) | Studio B, Carousel Theatre

3D pt3 "What Conservation Can Do For Community: Maximizing the Contributions of Adaptive Reuse Interventions to Community Development" (30 mins) | Studio B, Carousel Theatre

5:00PM - 6:00PM "PlaceMaking:Where Arts and Heritage Collide" Walking Tour | Departs Performance Works

5:30PM - 6:30PM Free Megabite Pizza | Performance Works Lobby

7:00PM - 11:00PM Member Appreciation | Granville Island Brewery

## SATURDAY MAY 7

### Revue Stage

8:00AM - 9:00AM Registration and Networking Breakfast

8:30AM - 9:00AM Opening Remarks and Announcements

9:00AM - 10:20AM Workshop Session #4

4A "S,M,L,H: Contemporary Architecture in a Heritage Context" | Revue Stage

4B "Using Unlikely Spaces for Community PlaceMaking" | Lind Hall, False Creek Community Centre

4C "Placing Art at the Forefront of Development" | Quarter Deck Room, Granville Island Hotel

10:30AM - 11:50AM Workshop Session #5

5A "c̓esna?əm: the city before the city" | Revue Stage

5B "Leadership, a panel discussion" | Lind Hall, False Creek Community Centre

5C "Board Development" | Quarter Deck Room, Granville Island Hotel

12:00PM - 1:30PM Workshop Session #6

6A "Planning for Succession - Who Will Sit at Your Board Table Tomorrow?" | Revue Stage

6B "An Opportunity for Community Engagement to Define, Identify and Celebrate Historic Places" | Lind Hall, False Creek Community Centre

6C "Strategic Planning" | Quarter Deck Room, Granville Island Hotel

1:30PM - 2:30PM Lunch on yer own

2:00PM Light refreshments and after lunch snacks | Revue Stage Lobby

2:30PM - 3:50PM Workshop Session #7

7A **EARLY START** 2:15PM A Trio of Presentations on PlaceMaking in the Community:

7A pt1 "Community Leadership - a hands on workshop" (45 mins) | Revue Stage

7A pt2 "Medalta Potteries - A perfect collision of past and present" (30 mins) | Revue Stage

7A pt3 "A Bowen Story" (30 mins) | Revue Stage

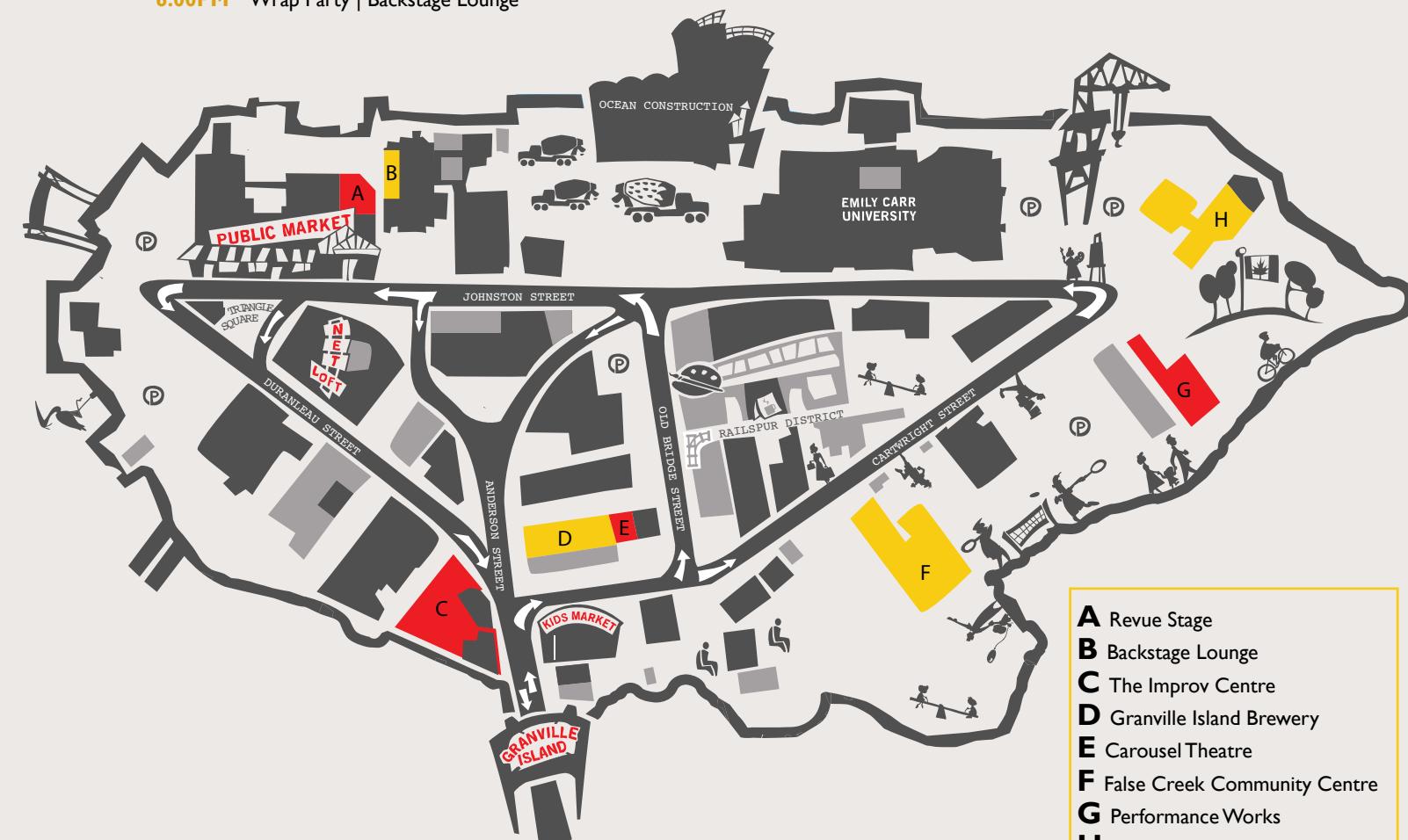
7B **EARLY START** 1:50PM "What Would I Save To Protect My Neighbourhood?" | Lind Hall, False Creek Community Centre

7C "Talking to Local Government – Civics 101" | Quarter Deck Room, Granville Island Hotel

4:00PM - 4:30PM Wrap up session with Debra Sparrow | Revue Stage

4:30PM - 5:30PM "PlaceMaking:Where Arts and Heritage Collide" Walking Tour | Departs Performance Works

6:00PM Wrap Party | Backstage Lounge



- A** Revue Stage
- B** Backstage Lounge
- C** The Improv Centre
- D** Granville Island Brewery
- E** Carousel Theatre
- F** False Creek Community Centre
- G** Performance Works
- H** Granville Island Hotel

## 3B A Duo of Presentations on Communications | Performance Works

### 3:30PM - 4:00PM | 3B pt1 “The Living Archive – Youth Interpreting Heritage Through Art”

This presentation will summarize the successes and challenges involved with New Westminister's Fall 2015 The Living Archive Program, designed to animate and engage youth (aged 17-24) with the city's museum and archives collections through art. Like most museums, NW Museum & Archives can only display a small percentage of its collections of over 36,000 objects and 35,000 photographs; this was an opportunity to unlock the incredible potential of its collection.

Michelle, Remy and Alanna will speak about the process of applying for (and getting) BCAC's Youth Engagement grant, hiring a professional artist, finding youth artists, the final rehearsals, and the culminating performance in November 2015. Remy Sui, professional artist for Fall 2015, will speak about the 12-week participant-driven artistic process from the point of view of the mentor and Alanna Ho, one of the young artists, will relay her experience as a participant. They will also explore learnings and how they plan to apply them to the Spring 2016 session where the youth will engage with the museum collection to create an exhibition in the Museum's gallery space in June 2016.

#### Michelle Taylor

**Heritage Programmer New Westminster Museum & Archives**

Faith Moosang is an interdisciplinary artist who lives and works in Vancouver, BC. Her work centres around inquiry into Michelle is responsible for the research, development, implementation, promotion and evaluation of a variety of heritage programs throughout the City of New Westminster, including special events, tours, demonstrations, courses, workshops and school programs. Michelle has an Arts Degree (History) from Simon Fraser University and a Masters of Museum Studies from the University of Toronto where her research focused on issues in Canadian identity, community engagement and cultural memory. Previous to working with the City, Michelle was the Program and Exhibit Coordinator for the Britannia Mining Museum as well as the Exhibits and Visual Arts Programmer for Place Des Arts. Michelle has also worked with the Museum of Vancouver, Royal BC Museum and Langley Centennial Museum respectively as Guest Curator and Collections Assistant, Modern Human History Intern and Museum Assistant – Curatorial.

#### Remy Siu

**Lead Artist**

Remy Siu is a composer and new media artist based in Vancouver, BC. Recently, his work has involved the construction of automated and variable performance apparatuses that employ light, sound, software, and the body. He is interested in creating friction and stakes between the performer, the interface, and the system through the use of game mechanics and failure. His output spans chamber music, dance, theatre, installations, and audio-visual work. His work has been presented internationally in various places such as the PuSh Festival (Vancouver), Sonic Anchor (Hong Kong), CanAsian Dance (Toronto), UNO Fest (Victoria), Centre for New Music (San Francisco), Constellation (Chicago), and more. He is currently an associate artist at the PuSh Festival and the Emerging Composer-in-Residence for Turning Point Ensemble.

#### Alanna Ho

**Artist**

As an educator, Alanna is passionate about engaging a welcoming creative space for children to immerse into with an experimental approach. Aside from her own creative career, she is currently focusing on services for sensitive children through storytelling, play and art in health care.



### 4:00PM - 4:50PM | 3B pt2 “From the Foundation, Up - Communication Planning Basics”

Managing effective communications for your organization not only requires time and expertise, it can also be complicated, and at times overwhelming. How do you know where to begin? And once you have begun, how do you keep it going? What communication tools suit your needs, and what about reputation management? This session takes a step back from launching into marketing initiatives that rely on social media, glossy brochures, branding and new technology as quick-fix solutions. Instead, it focuses on understanding your organizational values, and using them as a guide to determine your best approach to communication outreach.



#### Judith Cook

**Heritage Planner, Heritage Branch, Ministry of Forests, Lands and Natural Resource Operations**

Judith holds a Masters of Professional Communication and has applied her public relations expertise in public, private and non-profit sectors over 20 years. As a member of Heritage Branch since 2007, Judith's role as Heritage Planner is to encourage and facilitate the conservation of heritage property in British Columbia, and her communications focus plays an integral role in how she approaches her work. She credits her innate desire to create understanding as the driving force behind her efforts. Prior to Heritage Branch, she held various communications positions with Elections BC, BC Assessment and the Royal Canadian Marine Rescue Society.



#### Ursula Pfahler

**Senior Heritage Planner, Ministry of Forests, Lands and Natural Resource Operations**

Ursula is a Senior Heritage Planner with the provincial Heritage Branch, where her diverse portfolio includes working with provincial historic sites, First Nations cultural heritage, heritage tourism, Canada's 150th celebrations, Gold Rush Trail and Alaska Highway initiatives.

Before she joined the Heritage Branch, she taught tourism courses, including Indigenous Tourism, in the School of Business at Camosun College, delivered workshops on cultural and heritage tourism in communities all over British Columbia, and assisted cultural organizations and entrepreneurs with business planning and marketing.

3B PIBC CPL Learning Units: 1.5

### 3:30PM - 4:10PM & 4:10PM - 4:50PM (repeat workshop) | 3C “The Pitfalls of Grant Writing” | Quarter Deck Room, Granville Island Hotel

This conversational-style workshop will address common pitfalls that individuals make when submitting grant applications for support, including: Financial Statement requirements; Accessing funds from 'Special Projects' programs; recording in-kind values, and general budgeting. Topics covered will be determined by polling the group in attendance.

British Columbia Arts Council (BCAC) is an independent agency of the Provincial Government that supports both 'community' and 'professional' calibre arts and cultural activity in communities across BC including: arts councils and arts service organizations; dance, music and theatre companies; art galleries and museums; First Nations Band Councils and Friendship Centres; as well as arts festivals large and small. Monique's portfolio captures all things considered 'grass-roots' or developmental, and includes overseeing Third Party Delivery of BCAC funds distributed through Partnerships.



#### Monique Lacerte Roth

**BA, MACD, Community Arts Development & Partnerships Officer, BC Arts Council, Sessional Instructor: Leadership & Org. Development for Communities at UVic's School of Public Admin.**

Monique Lacerte Roth is the Community Arts Development & Partnerships Officer at the Province's arts-funding Agency - BC Arts Council. She began her work with BCAC in 2005 with ten years "in the field" as the E.D. of the Campbell River Community Arts Council. It was there that she honed her skills in grantmanship, budgeting, building partnerships and Aboriginal ways of knowing. She was president of the Pacific Region Arts Council, and later, of the Assembly of BC Arts Council until 2005.

In 2014, she achieved her Master of Arts Community Development designation from UVic's School of Public Administration. She continues her passionate work fostering BC communities to grow their arts and cultural capacities through her day job, and builds new leaders as a sessional instructor to Graduate level students teaching Leadership and Organizational Development for UVic's MACD program.

PIBC CPL Learning Units: 1.5

## 3D A Trio of Short Presentations on Cultural Heritage and Communities

| Studio B, Carousel Theatre:

### 3:30PM - 4:00PM | 3D pt1 “How Japanese Canadians Embraced Memories”

Home conjures up powerful emotions that can remain in one's mind and in the community. Many immigrants to Canada created their home in their destination countries; just think of Chinatown in Vancouver for Chinese immigrants. Then, where is the home for Japanese Canadians? There are several places that have historical importance for Japanese Canadians, including Japan Town on Powell Street, Steveston and Nikkei Place in Burnaby, but why do not Japanese Canadians live around these places?

Japanese Canadians were forced to move from Japan Town during WWII and they chose to live disperse around BC even after the War. Nanami will present how this dispersal led to different fates for the rebirth of those three venues.



#### Nanami Akimoto

Graduate Student, University of British Columbia

Nanami Akimoto is a graduate student of the MA program in Asia Pacific Policy Studies at the University of British Columbia. She worked for several public sectors to pursue her research on public policies, including Consulate-General of Japan in Vancouver, Ministry of Foreign Affairs of Japan, and UN Information Centre.

She is also interested in delivering better infrastructure policies for communities. For instance, she proposed her policy idea at the conference of Japan Studies Association of Canada in 2014 about the program to encourage Tokyo local communities to take initiatives at the Tokyo Olympic and Paralympic Games 2020. This proposal was published on *Asahi Shimbun*, the second biggest Japanese newspaper, and the *Diplomat*. She will start working at Public Private Partnership & Infrastructure Team of PwC Japan from July 2016.

### 4:00PM - 4:30PM | 3D pt2 “BC Heritage Fairs: Building Future Cultural and Community Leaders”

The future of important places, spaces, and cultural practices, rests on the shoulders of the next generations. But how do you foster in young people a life-long passion and drive to preserve the physical and artistic traditions of the past? As heritage and cultural organizations across the continent are struggling to bring new, bright minded youth into their organizations, the BC Heritage Fairs Society is already dedicated to engaging the young leaders of tomorrow in their heritage, and cultivating those ties. Heritage Fair projects are examples of what this year's conference is all about: collisions between art and heritage. The best Heritage Fair projects are exactly that -- a student explores history through a creative medium, and connects past to present, establishing a lasting connection to that story.



#### Britney Quail

Alumni Program Coordinator, BC Heritage Fairs

Britney Quail has a background in public policy, museum and education programming, and heritage conservation. However, her passion lies in community and youth engagement, which is what brought her to the role of Alumni Program Coordinator for Heritage Fairs. Though young, Britney has been involved with Heritage Fairs for over a decade; first as a student, then volunteer, adjudicator, chaperone, planning committee member, sponsor, board member, and everything in between. She epitomises the leadership development fostered by the Canada-wide Heritage Fairs program. Britney is currently working with a small industrial engineering firm in Vancouver, is Chair of the Richmond Heritage Commission, Board Member for BCHFS, sitting on a CAHP committee, and will be completing her Masters in Development Planning at UBC in June, with a research focus in municipal heritage law.

### 4:00PM - 4:30PM | 3D pt3 “What Conservation Can Do For Community: Maximizing the Contributions of Adaptive Reuse Interventions to Community Development”

Similar to communities in British Columbia, small population centres across southern Ontario are also in a period of transition. Broader environmental, economic and socio-cultural trends are straining municipal resources, services and infrastructure, and motivating communities to use development strategies to improve their conditions. Some municipalities are conserving and reusing their built resources to achieve sustainable community development that supports environmental, economic, social and cultural outcomes.

This presentation describes the contributions that adaptive reuse interventions can make towards creating sustainable communities, by exploring five studies of former public sector building reuse in southern Ontario. As an outcome of the research study that informed this presentation, a logic model was developed to provide communities with principles and strategies that can maximize their adaptive reuse projects.



#### Amy Calder

Capacity Planner, Heritage BC

Amy is a Planner specializing in cultural heritage, policy and data analysis, sustainable community development, and strategic and operational planning. She obtained her MA in Planning from the University of Waterloo in Ontario, and has a diverse background in fine arts, communications and graphic design. Amy's professional career has spanned both public and private sectors; she has worked independently as a planning consultant as well as with organizations such as the City of Guelph, Architectural Conservancy Ontario and Ontario Heritage Trust to research, conserve and promote cultural heritage throughout Canada.

3D PIBC CPL Learning Units: 1.5

## Workshops and Speakers | SATURDAY MAY 7

### 9:00AM - 10:20AM | 4A “S,M,L,H: Contemporary Architecture in a Heritage Context” | Revue Stage

This workshop proposes to present and discuss the recent work of two architecture firms, Measured Architecture Inc. and Carscadden Stokes McDonald Architects Inc. Both practices are firmly oriented towards contemporary architectural expression and have produced award winning, contemporary projects on a variety of scales within heritage neighbourhoods and buildings. In understanding and discussing these projects workshop participants will gain insight into how the design community might contribute to celebrating the best buildings of our past while attempting to make the best buildings for our future. Session participants can also expect to consider how thoughtfully designed contemporary architecture can enhance and engage with heritage buildings and contexts.

PIBC CPL Learning Units: 1.25



#### Clinton Cuddington

Architect AIBC, Measured Architecture Inc

Clinton Cuddington is the founding principal of Measured Architecture Inc., an award-winning full-service architectural firm specializing in high quality, high performance modern buildings. Measured Architecture creates buildings that are stimulating to occupy and are fundamental to their surroundings. From its inception in 2007, Measured has demonstrated an ability to craft considered, quality projects. Clinton is a registered Architect in British Columbia and a member of the Royal Architecture Institute of Canada. Clinton remains involved with volunteer work, sitting on a number of Advisory Design Panels and other public bodies; he is active as an AIBC Professional Representation for the First Shaughnessy District Advisory Panel, a guest academic lecturer and Thesis Advisor/Guest Critic at the University of British Columbia.



#### Glen Stokes

Partner Architect AIBC, Carscadden Stokes McDonald Architects

Glen joined Carscadden Stokes McDonald Architects in 2004 and became Partner in 2010. A graduate of the University of British Columbia School of Architecture, Glen has 16 years of experience in architecture and design and has been closely involved in a vast variety of projects for public and private clients. Glen's wide range of projects include the City of Vancouver and BC Heritage award-winning Microlofts at 18 West Hastings, the 2015 AIBC Special Jury award-winning 564 Beatty Street, 2009 AIBC Lieutenant-Governor's award-winning Robert Burnaby and Kensington Park Buildings for the City of Burnaby, and the Penticton Aquatic Centre Expansion. Currently Glen is working on renovating the century old Memorial Fieldhouse in Vancouver's Memorial Park.

### 9:00AM – 10:20AM | 4B “Using Unlikely Spaces for Community PlaceMaking” | Lind Hall, False Creek Community Centre

Every community has the potential to use Place Making to transform it into a distinctive, unique and appealing place for its citizens and visitors. The challenge is to find those spaces, some obvious, some hidden, to transform into distinctive spaces that contribute to the overall Place Making. This session aims to inspire you to consider Place Making in your own community.

PIBC CPL Learning Units: 1.25  
AIBC 0.5 NonCore Credits

## Dr Sharon McCoubrey

UBC

Dr. Sharon McCoubrey is Professor Emeritus of the Faculty of Education at the University of British Columbia, Okanagan, following many years as Associate Professor with a specialization in art education. She has served as Acting Dean, Associate Dean and Coordinator of Community Engagement.

Dr. McCoubrey obtained her Bachelor of Education and Master of Education Degrees from the University of Victoria and her Doctorate Degree from UBC, all in art education. She has been the recipient of Excellence in Art Education Awards from the BC Art Teachers Association, the Canadian Society for Education through Art, and the National Association for Education through Art (USA). She has also been presented with the Order of Lake Country for her work in Public Art, a Rotary International Paul Harris Fellowship for excellence in professional and community work, the BC Achievement Award, the UBC Alumni Outstanding Faculty Community Service Award, and the Queens Diamond Jubilee Award.

### 9:00AM - 10:20AM | 4C “Placing Art at the Forefront of Development” | Quarter Deck Room, Granville Island Hotel

This workshop tells the story about the successful marriage between a large scale public art vision with the decade-long development that optimised the integration of public art to create place worthy of enduring affection – and at no premium in cost. Grounded in interpretation of place through arts and heritage, it has profoundly contributed to Health and Well-being by catalysing the revitalisation of the downtown.

PIBC CPL Learning Units: 1.25  
AIBC 0.5 Core Credits

## Graham McGarva

Founding Principal, VIA Architecture

Graham founded VIA Architecture in 1984, now with offices in Vancouver, Seattle and San Francisco, has several heritage awards as a background including the Roundhouse Community Centre and the Heritage Hall in Vancouver. Plaza 88 in New Westminster is one of Graham's largest public art and architectural work. Poet, architect and now moving from "Architectural Practice" to expressing the inter-relationships of art, culture and place-making – in exploration of a new kind of "Architectural Performance."



### 10:30AM - 11:50AM | 5A “c̄esna?̄m: the city before the city” | Revue Stage

c̄esna?̄m is an ancient Musqueam village and cemetery located in what has become contemporary Vancouver. “c̄esna?̄m: the city before the city” is a series of three museum exhibitions: the Museum of Vancouver (2015-2020), the Musqueam First Nation’s Cultural Education Resource Centre (2015-2017), and the Museum of Anthropology, University of British Columbia (2015-2016). Who defines heritage in the city? Who decides what is preserved? Whose heritage is celebrated? This project engages directly with these questions by presenting the larger context of this controversy within the history of the development of the city, the larger colonial context, and Musqueam understandings of the history of the city.

PIBC CPL Learning Units: 1.25

## Susan Rowley

Associate Professor in the Department of Anthropology and a Curator at the Museum of Anthropology (MOA) at the University of British Columbia

Susan Rowley is an Associate Professor in the Department of Anthropology and a Curator at the Museum of Anthropology (MOA) at the University of British Columbia. She is a member of the Reciprocal Research Network (RRN) Steering Group. She was a member of the exhibit team for “Cesna?em, the city before the city” and co-curator for the exhibit at MOA and IKBLC. Her personal research interests include public archaeology, material culture studies, representation, repatriation, intellectual property rights and access to information on cultural heritage.



## Leona Sparrow

Director of Treaty, Land and Resources for the Musqueam First Nation/ Adjunct Professor in the School of Community and Regional Planning

Leona has a Masters’ degree in Anthropology and a Law degree, both from UBC. She currently serves on several Aboriginal service providers’ boards and committees including the Vancouver Aboriginal Child and Family Services Society, the New Relationship Trust, the Museum of Anthropology. She also serves as Musqueam’s liaison to UBC. She was a member of the exhibit team for “c̄esna?̄m, the city before the city” and co-curator for the exhibit at the Musqueam Cultural Education and Resource Centre.



## Larissa Grant

Researcher in the Treaty, Lands and Resources Department of Musqueam First Nation

Leona has a Masters’ degree in Anthropology and a Law degree, both from UBC. She currently serves on several Aboriginal service providers’ boards and committees including the Vancouver Aboriginal Child and Family Services Society, the New Relationship Trust, the Museum of Anthropology. She also serves as Musqueam’s liaison to UBC. She was a member of the exhibit team for “c̄esna?̄m, the city before the city” and co-curator for the exhibit at the Musqueam Cultural Education and Resource Centre.



## Jason Woolman

Senior Archivist, Musqueam First Nation

Jason Woolman PhD student in the Department of Anthropology at UBC. His research interests include the study of language and the relationship of language to places, and place names. His thesis will explore knowing who you are and where you come from as a core concept in the understanding of Musqueam identity and situating oneself socially and regionally. He was a member of the exhibit team for “c̄esna?̄m, the city before the city” and co-curator for the exhibit at the Museum of Vancouver and IKBLC.



## Jordan Wilson

Co-curator of the exhibit “c̄esna?̄m, the city before the city”, at the MOA and IKBLC

Jordan Wilson is of European and Indigenous ancestry, and a member of the Musqueam First Nation. He has recently completed a Masters of Arts in the Department of Anthropology at UBC. His research interests include community collaboration and Indigenous-museum relationships, issues of representation, material culture studies, Indigenous art history, community/oral history, and Indigenous/community-based research. Jordan has spent time researching and receiving training at the Smithsonian Institution in Washington DC, the University of Tromsø in Norway, and at the Indian Arts Research Center at the School for Advanced Research in Santa Fe, NM.

### 10:30AM - 11:50AM | 5B “Leadership, A Panel Discussion” | Lind Hall, False Creek Community Centre

Producing new ideas while running financially sustainable organizations AND making a positive difference in our communities is a tough challenge! Some leadership challenges in the creative field include issues of:

- **Describing Value** - inspiring confidence in projects without precedent or known outcomes.
- **Working in Networks** - Ideas thrive in loose networks rather than rigid structures, so cultural leaders have to facilitate working in these systems.
- **Living Dangerously** - The best cultural organizations produce ideas that foster new ways of seeing, thinking and feeling possible - their work is an expression of human freedom. Cultural leaders have to maintain a moral conviction and the ability to route-around, confront and subvert authority.
- **Social Work** - Symbols are everywhere, used by individuals and organizations alike to define their politics, their values and their attitudes. With cultural expression so prominent there are huge opportunities for cultural leaders to make a positive difference to things that matter, but the strategies and tactics can make all the difference.

Please join this important discussion and share your insights and strategies for these issues and more.

## Moderator Gale Woodhouse

A practicing artist and teacher of arts for over 30 years with an impressive track record for the development of the arts at a community level. A community leader and advocate, she has been involved in the development of many community initiatives both in Vernon and previously on the Sunshine Coast. She has training in community development, facilitation, effective board management, strategic planning, and working with youth in community settings via the Justice Institute of BC. She has certificates in RCMP Restorative Justice Facilitation, Building Collaborative Communities, Working with Children who Witness Abuse, and in supporting individuals with physical and mental challenges. She is a member of the National Council on Education in the Ceramic Arts, Potters Guild of BC.

## Panelists:

**Bill Usher** - Musician, actor, writer, producer, arts in education and touring performing artist along with working for and serving on provincial arts councils, boards Bill is currently the executive director of Kicking Horse Culture, Team Leader for Arts BC and Arts BC's Artistic Director for Artistic Thinking.

**Monique LaCerte Roth** - Community Arts Development & Partnerships Officer, BC Arts Council, Sessional Instructor: Leadership & Org. Development for Communities at UVic's School of Public Admin.

**Patricia Huntsman** - Currently in a two-part residency program at the Banff Centre - New Fundamentals: Leadership for Canada's Creative Ecology, and recently participated in leadership masterclasses at Remix London, UK (Culture + Entrepreneurship +Tech)

**Howard Jang** - Professor of Professional Practice in SFU School for the Contemporary Arts, and Director of SFU Woodward's Cultural Unit

PIBC CPL Learning Units: 1.25

## 10:30AM - 11:50AM | 5C "Board Development" | Quarter Deck Room, Granville Island Hotel

This workshop provides proven methods to create an effective Board including: Board Roles and Responsibilities, Barriers to Board Effectiveness, The Board Development Process, Board Committees, and Board Self Evaluation.

PIBC CPL Learning Units: 1.25

### Sandra Thomson

Development Consultant (see 1C)

## 12:00PM - 1:20PM | 6A "Planning for Succession - Who Will Sit at Your Board Table Tomorrow?" | Revue Stage

Arts, culture and heritage organizations in British Columbia—both large and small—need to engage their communities in new ways to attract and retain their future leaders. How will we create boards which reflect our communities? In addition to board members' roles and responsibilities, you will consider questions from multiple viewpoints. What role do expectations from staff, individual board members, the membership, community leaders, regulators, sponsors and donors play in our organizations? What are some creative ways to engage the next generation in leading our cultural organizations? What should you know before joining a board of directors?

This workshop offers ideas to begin this conversation and concludes with a short Q & A session during which participants are encouraged to share their experiences.

PIBC CPL Learning Units: 1.25



### Judy Oberlander

Consultant, Judy Oberlander & Associates

Judy Oberlander, President, Judy Oberlander & Associates Inc., specializes in fund development and governance for boards and staff of museums, heritage organizations, non-profit societies, foundations and governments. She artfully combines 30 years of heritage conservation and cultural planning experience gained across Canada in the public, private and non-profit sectors with non-profit board service and continuing education. She was the founding director of the award-winning City Program at Simon Fraser University (1992-2005). She has presented workshops for The National Trust for Canada; Alberta Museums Association; the Northwest Territories Arts, Culture & Heritage Gathering; Ontario Association of Architects, and teaches in the UVic Cultural Resource Management Program, the Urban Design Certificate at SFU Vancouver and the Vancouver Heritage Foundation. She has a Masters in Historic Preservation from Columbia University; a Certificate in Non-Profit Board Education from BoardSource and a Certificate in Fundraising from NYU.

## 12:00PM - 1:20PM | 6B "Mapping the Intangibles – An Opportunity for Community Engagement to Define, Identify and Celebrate Historic Places" | Lind Hall, False Creek Community Centre

In this interactive, hands-on, workshop participants will have the opportunity to explore the connection between historic places and intangible heritage through a cultural mapping activity. They will learn about successful examples of community mapping activities and will have the opportunity to discuss possible uses and applications of cultural mapping tools for their own communities.

PIBC CPL Learning Units: 1.25

### Tracey Herbert

Executive Director, First People's Cultural Council

Tracey Herbert, (BFA) is a member of St'uxwtews First Nation, Bonaparte Band, in Cache Creek. With 24 years' experience in the administration of First Nations community programs in British Columbia, since 2003 she has been the Executive Director of the First Peoples' Cultural Council. She has dedicated her career to the public service for the past 27 years. She is a practitioner of community development and has successfully administered a wide variety of community programs in B.C. Tracey has been a consultant on CIDA projects in Africa and China, and previously served as Band Councillor for the Bonaparte Band, and worked as a Strategic Planner at Indian and Northern Affairs Canada, and a Community Development Officer at the First Nations and Inuit Health Branch.



### Cathi Charles Wherry

Arts Program Manager, First People's Cultural Council

Cathi Charles Wherry is Anishnaabekwe, and a member of the Rama Mnjikaning First Nation, where her Father was born. Her Mother's ancestors came across the sea five generations ago. In 1979 she left Ontario and has since lived on beautiful Coast Salish territory on Vancouver Island, BC. A graduate of the Visual Arts Program at Camosun College, she also holds a BFA with Honours in Studio Arts from the University of Victoria. She is a visual artist, writer and curator, with projects including: invincible spirit (1995), earthy gestures (2001), and Transporters – Contemporary Salish Art (2007).

In addition to her visual arts practice, Cathi is very committed arts administrator, curator, writer and educator. She served on the Kakaekwewin Aboriginal Advisory for Canada Council for the Arts from 2010-13. Since 1996, she has worked as Art Programs Manager for the First Peoples' Cultural Council, where she supports Aboriginal and First Nations artists and cultural workers through development and delivery of arts funding and strategic initiatives, provision of resources and training, on a regional and national level. In 2013 Cathi was awarded a Queen's Diamond Jubilee Medal in recognition of her work with Aboriginal artists and communities.

### Ursula Pfahler (See 3B pt 2)

## 12:00PM - 1:20PM | 6C "Strategic Planning" | Quarter Deck Room, Granville Island Hotel

This workshop offers a road map for how to move an organization forward by looking at both the benefits of planning and the barriers to planning! Learn how to create an effective planning process with a strategic plan checklist and a hard look at organizational standards.

PIBC CPL Learning Units: 1.25

### Sandra Thomson (see 1C)

## 7A A Trio of Short Presentations on Community Leadership | Revue Stage:

## 2:15PM - 3:00PM | 7A pt1 "Community Leadership - a hands on workshop"

Learn to crystallize and realize goals by using collaborative, empowering, innovative approaches to identify opportunities and solve complex challenges.

**Bill Usher** - Musician, actor, writer, producer, arts in education and touring performing artist along with working for and serving on provincial arts councils, boards Bill is currently the executive director of Kicking Horse Culture, Team Leader for Arts BC and Arts BC's Artistic Director for Artistic Thinking.

## 3:00PM - 3:30PM | 7A pt2 “Medalta Potteries - A perfect collision of past and present”

Medalta Potteries is the centrepiece of Medicine Hat's Historic Clay District, a 46 acre industrial heritage complex encompassing two designated national historic sites and three designated Alberta historic resources. The factory floors have been transformed into a dynamic museum space which activates community and inspires change. The Education Program is a leader in delivering experiential curriculum and the Artist-in-Residence program attracts ceramic artists from around the world to engage in year-long research in a proximal learning environment. In addition this not-for-profit society owns a social enterprise that manufactures and distributes clay and clay products throughout Canada and into the US.

Learn how Medalta has taken lessons from its industrial and entrepreneurial past and aligned them with social, artistic, and educational priorities to create an enriching, relevant, forward-thinking cultural organization.

AIBC 0.5 NonCore Credits



### Barry Finkelman

**Executive Director, Medicine Hat Clay Industries National Historic District**

Barry Finkelman is a specialist in cultural heritage, media, and education. Since 2005, he has been the Executive Director of Medicine Hat's Historic Clay District and has led the re-development of the Medalta Potteries and the Medicine Hat Brick & Tile factories as a major museum, arts, and tourism complex for Southern Alberta. In addition, Barry is Chairman of the Board of the Plainsman Clays Ltd group of companies, which includes Greenbarn Potters Supply in Surrey, BC and Vancouver Island Pottery Warehouse in Parksville, BC. He served as President of the Alberta Museums Association from 2012 to 2014, was a member of the Premier of Alberta's Council on Culture from 2013 to 2015, and since 2013 has served as a member of the Alberta Order of Excellence Council

## 3:30PM - 4:00PM | 7A pt3 “A Bowen Story”

Go on a journey that celebrates arts and heritage, a rich story that spotlights the past, present and future of some very special public spaces on Bowen Island. In this three-part visually-engaging presentation, delivered in the style of pechakucha, you'll wander through Lieben – the artists' retreat that flourished in the 40s, 50s and 60s, a bohemia haven for a Who's Who of Canadian artists and writers. You'll drop by the Davies Heritage Orchard Cottages, vestiges of the days when the Union Steamship Co. delivered thousands of visitors to the shores of the "Happy Isle". Finally, you'll join us in envisioning a new building where culture and heritage will inform and inspire a hub of creative and intellectual exploration, a gathering space where visitors and residents alike will connect and engage on a profound level that builds community and engenders a sense of belonging.

7A PIBC CPL Learning Units: 1.25



### Judi Gedy

**Chair, Bowen Island Heritage**

Having spent her childhood summers with her grandparents who refinished wooden chairs, and after inheriting choice Canadiana, Judi is programmed to cherish crafts and artifacts. On Bowen she rented one of the Heritage Orchard cottages. Then a local politician angling for a “destination resort” had the audacity to call the community of sweet old cottages a “slum” and proceeded to demolish one. It could have been more, but the community protested and fought for our homes and an incredible community resource. Twenty-five years later the cottages have been emptied, neglected and allowed to deteriorate -- the slow route to demolition! But Judi, recently retired from the provincial court bench where she was forced to muzzle her concerns, has hope and a few ideas on how to resurrect the wonderful space and legacy from the past.



### Tina Nielsen

**Chief Librarian, Bowen Island Public Library**

Tina is the Chief Librarian of Bowen Island Public Library, and has been a resident of Bowen Island since 1989. During her time as Chief Librarian, the library moved from a small ground level storefront to the beautiful heritage Union Steamship Company Store building (known as the Old General Store). She oversaw the renovation of the Old General Store and moved the library there in January 2002. The Bowen Library has provided library service to the residents of Bowen Island since the early 1960s, and now also provides a meeting place for Bowen Islanders and a focus for Snug Cove community events. Tina feels privileged and very fortunate to work in one of the island's most recognized and cherished heritage buildings.



### Jacqueline Massey

**Executive Director, Bowen Island Arts Council**

Involved in the local arts scene on Bowen for more than two decades, Jacqueline Massey has held the role of Executive Director of the arts council for the past seven years. She believes that creativity and artistic endeavour flourish on the tranquil (though feisty) isle in Howe Sound. As a former journalist, she is a keen observer of how sense of place and public spaces influence culture, arts and community. She believes in the transformative potential of the co-creation of re-imagined spaces that nurture deep connections and relationships, and that allow for the meaningful exchange of ideas and sharing of peak experiences, not to mention play. She loves to celebrate the beauty of humanity whenever there is cause.

## 1:50PM - 3:50PM | "What Would I Save To Protect My Neighbourhood?" | Lind Hall, False Creek Community Centre

What is the use of saving a building when it is destined to live out its remaining years in a wasteland? As we applaud our conservation successes we need to widen the focus of our efforts so that we may preserve the communities that make the objects of our affection meaningful. By exploring what makes our neighbourhoods work we can begin to identify what is important so that we may allow new development to enhance our communities rather than bring about their demise.

Heritage Vancouver is hosting a panel conversation and workshop to discuss the importance of considering context and the imperative to develop an understanding of neighbourhood ecosystems as a way to direct preservation and guide development.

PIBC CPL Learning Units: 1.25



### Javier Campos

**B.Arch, IA AIBC, LEED AP, Principal, Campos Studio/ President, Heritage Vancouver Society**

Javier Campos earned his Architecture Degree from the University of British Columbia in 1996 after completing an undergraduate degree in Architectural History. Prior to joining forces with Michael Leckie in 2008 to create Campos Leckie Studio, Javier founded the Design Collective - whose modernist work was published nationally and internationally. During that time Javier was also a member of Acton Ostry Architects where, as lead designer, his projects were widely published and garnered numerous design awards. Javier has also been involved in the creation of multiple Public Art projects and has won several competitions with Vancouver artist Elspeth Pratt.

## 2:30PM - 3:50PM | “Talking to Local Government – Civics 101”

How often has your community group had a good idea, but been unsure of how to work with your local government, or even whom to contact about municipal support? How often have you wanted to develop closer relations and partnerships with your municipal councillor or staff person, and wondered how to be included in planning the future of the community together?

A clear understanding of what local governments do, and how they work, is an important first step in making valuable links between the community and its local government. And a stronger understanding about community groups will help governments to make the most of these partnerships.



### Nicola Reddington

**President, Creative City Network of Canada**

Nichola is the Coordinator for Arts & Culture at the City of Victoria. A graduate of Queen's University and Grant MacEwan's Arts & Cultural Management program, Nichola's passion for arts stems from her experience working behind the scenes at various film and theatre productions including the Grand Theatre in Kingston and Citadel Theatre in Edmonton. Prior to her position at the City of Victoria, Nichola worked for The Works Art & Design Festival and the Art and Design in Public Places Program in Edmonton, Public Dreams Society in Vancouver and the Shadbolt Centre for the Arts in Burnaby. Facilitating cultural projects and building capacity within the local arts community has been the focus of her work over the last several years. This includes managing the City's revitalized Spirit Square, coordinating public art projects, liaison with the Poet Laureate position and facilitating the completion of the cultural mapping project Victoria Arts Scan. Working with the arts community, developing audiences, and engaging people in participating in cultural activities is what continues to inspire her.

## Patricia Huntsman (See 1C)

PIBC CPL Learning Units: 1.25

## 4:00PM - 4:30PM | Where Art and Heritage Become One with Debra Sparrow

Echoing the spirit of this year's conference, acclaimed Musqueam artist Debra Sparrow will give us the artist's perspective on the weaving together of arts and heritage. It is Debra's hope to educate others about the beauty and integrity of her people's history through her art. A world-renowned weaver for over twenty years and deeply involved with the revival of Musqueam weaving, Debra's Musqueam blankets are displayed at the Vancouver Airport and at UBC.



### Debra Sparrow

**Musqueam Nation Artist**

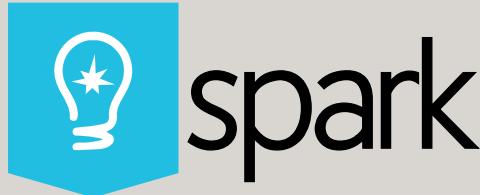
Debra Sparrow was born and raised on the Musqueam Indian Reserve and is self-taught in Salish design and jewellery-making. Her work can be seen in various museums and institutions including the University of British Columbia, Vancouver International Airport, Heard Museum in Phoenix, Arizona, the Royal B.C. Museum in Victoria and the Burke Museum of Natural History and Culture in Seattle, WA. Debra designed the logo for the Canadian Men's Hockey Team for the 2010 Olympic and Paralympic Winter Games in Vancouver, B.C. She also continues to work on pieces close to her heart at her home in Musqueam. Debra is now involved with the commercial production of blanket designs in clothing as well as blankets.

Conference



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